

WebEd Online Education

Individuals who have stated they are interested in online education. 30% BROKER COMMISSION!

SEGMENTS

6,856,794	TOTAL UNIVERSE / UNIVERSE RATE	\$70/M
3,645,226	High School Graduates	\$15/M
2,861,009	College Graduates	\$15/M
836,957	Age: 25 and Under	\$7/M
1,517,014	Age: 26-35	\$7/M
1,863,622	Age: 36-45	\$7/M
2,563,958	Age: 46-55	\$7/M
1,876,421	Age: 56-65	\$7/M
1,283,901	Age: 66+	\$7/M
153,642	1 Month Hotline	\$15/M
480,231	3 Month Hotline	\$10/M
723,445	6 Month Hotline	\$5/M
2,442,203	Presence of Children	\$10/M

ID NUMBERS

MANAGER	
NEXTMARK ID	231637
MIN ID	347583
SRDS ID	893047-000

MEDIA TYPE

Consumer	<input type="checkbox"/>
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SOURCE

Compiled lists, Lifestyle questionnaire

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	09/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM	04/24/2008
LAST UPDATE	09/10/2014
NEXT UPDATE	12/31/2014
UPDATE FREQUENCY	Quarterly

DESCRIPTION

These career minded consumers have stated that they are interested in continuing their education through an online curriculum. These consumers care strongly about their future and are willing to take the next step to ensure that they reach their full potential in life. The essential resource for any offer related to self-improvement, financial opportunities or continuing education programs.

PROFILE

SELECTS

AGE	\$7/M
AGE OF CHILDREN	\$15/M
EDUCATION LEVEL	\$15/M
ETHNICITY	\$15/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
HOME OWNER	\$15/M
INCOME SELECT	\$7/M
LIFESTYLE SELECT	\$15/M
MARITAL STATUS	\$10/M
NUMBER OF CHILDREN	\$15/M
PRESENCE OF CHILDREN	\$10/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

MALE	0%
FEMALE	0%

AVERAGE INCOME

VALUE	0
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MINIMUM ORDER

MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250

COMMISSIONS

BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$10/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS ALLOWED	
MINIMUM QUANTITY	0
RUN CHARGE	\$0/M

CANCELLATION

CHARGES	\$0/M
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KEY CODING

KEY CODING IS AVAILABLE	
CHARGES	\$3/M

ADDRESSING

EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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