

Vegetarian Living

Vegetarian Individuals. 30% BROKER COMMISSION!

SEGMENTS		ID NUMBERS
835,361	TOTAL UNIVERSE / UNIVERSE RATE	MANAGER
20,327	1 Month Hotline \$70/M	NEXTMARK ID 233879
62,041	3 Month Hotline \$15/M	MIN ID 347581
91,266	6 Month Hotline \$10/M	SRDS ID 893718-000
795,963	Mail Order Buyers \$5/M	MEDIA TYPE
0	Travel \$15/M	Consumer
0	Reading \$15/M	SOURCE
0	Camping/Hiking \$15/M	Lifestyle questionnaire. Compiled lists
0	Pet Owner \$15/M	GEOGRAPHY
0	Home Decor \$15/M	United States
0	Fashion \$15/M	OPT-IN
0	Collectibles \$15/M	MAINTENANCE
0	Golf \$15/M	MARKET ENTRY
0	Tennis \$15/M	NEW TO MANAGER
0	Boating \$15/M	COUNTS THROUGH 09/01/2014
0	Donor \$15/M	DATA CARD MAINTENANCE
0	Sports \$15/M	NEW TO SYSTEM 05/22/2008
0	Walking/Exercising \$15/M	LAST UPDATE 09/10/2014
0	Skiing \$15/M	NEXT UPDATE 12/31/2014
0	+ Many More \$0/M	UPDATE FREQUENCY Quarterly

DESCRIPTION

With median income of \$60,000 and average age of 52, Vegetarian Living offers access to this unique and sought-after market. Reach health conscious and animal friendly consumers from one of the most comprehensive listings available. This list is enhanced with numerous lifestyle selections in addition to demographic and household data.

PROFILE

SELECTS	AVERAGE INCOME
1 MONTH HOTLINE \$15/M	VALUE 60,000
1st LIFESTYLE SELECT \$15/M	MINIMUM ORDER
2nd LIFESTYLE SELECT \$10/M	MINIMUM QUANTITY 3,000
3 MONTH HOTLINE \$10/M	MINIMUM PRICE \$250
3+ LIFESTYLE SELECTS \$5/M	COMMISSIONS
6 MONTH HOTLINE \$5/M	BROKER 30%
AGE \$7/M	AGENCY 15%
AGE OF CHILDREN \$15/M	NET NAME ARRANGEMENTS
ETHNICITY \$15/M	NET NAME IS ALLOWED
GENDER/SEX \$10/M	FLOOR 85
GEO SELECT \$5/M	MINIMUM QUANTITY 25,000
HOME OWNER \$15/M	RUN CHARGES \$10/M
INCOME SELECT \$7/M	EXCHANGES
MARITAL STATUS \$10/M	EXCHANGE IS NOT ALLOWED
NET WORTH \$25/M	REUSE
NUMBER OF CHILDREN \$15/M	REUSE IS ALLOWED
PRESENCE OF CHILDREN \$10/M	MINIMUM QUANTITY 0
SPOKEN LANGUAGE \$15/M	RUN CHARGE \$0/M
MANAGER	CANCELLATION
Datamatrix Lists	CHARGES
http://www.datamatrixlists.com	KEY CODING
GENDER	KEY CODING IS AVAILABLE
MALE 60%	CHARGES \$3/M
FEMALE 40%	ADDRESSING
	EMAIL \$50/F
	FTP \$75/F

SPECIAL INSTRUCTIONS

CONTACTS

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