

Today's New Movers

New movers in the past six months. 30% BROKER COMMISSION!

SEGMENTS

6,854,117	TOTAL UNIVERSE / UNIVERSE RATE	\$85/M
0	Previous Week's Movers	\$20/M
0	Last 30 Day New Residents	\$15/M
0	Last 90 Day New Residents	\$10/M
0	Fundraiser Rate	\$75/M

ID NUMBERS

MANAGER	
NEXTPMARK ID	212313
MIN ID	36969
SRDS ID	890392-000

MEDIA TYPE

Consumer  

SOURCE

Multi Sourced, Multi-Sourced, Compiled lists

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	09/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM	06/29/2007
LAST UPDATE	09/10/2014
NEXT UPDATE	12/31/2014
UPDATE FREQUENCY	Weekly

DESCRIPTION

'New Movers' delivers marketers access to one of the most current and complete listings of new movers across America. Unlike other lists, this database is uniquely sourced from new homeowner deeds, magazine and credit card change of address, utility hookups and other proprietary sources. Customers who have recently moved have extraordinary purchasing power and are looking to establish relationships with neighborhood services including banks, insurance, mechanics, landscapers and home improvement or furnishing outlets. New movers are in prime buying mode for magazine subscriptions, mail-order catalogs and other nationwide services.

PROFILE

SELECTS

DWELLING TYPE	\$15/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
Household Income	\$15/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

MALE	60%
FEMALE	40%

AVERAGE INCOME

VALUE **0**

MINIMUM ORDER

MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250

COMMISSIONS

BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS NOT ALLOWED

CANCELLATION

CHARGES

KEY CODING

KEY CODING IS AVAILABLE	
CHARGES	\$3/M

ADDRESSING

EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

Media: Sourced from New Homeowner Deeds, Magazine and Credit Card
Change of Address, Utility Hookups and Other Proprietary Sources

CONTACTS

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