

Today's New Homeowners

New homeowners in the past six months. 30% BROKER COMMISSION!

SEGMENTS

1,384,965	TOTAL UNIVERSE / UNIVERSE RATE	\$85/M
0	Previous Week's Purchasers	\$20/M
0	Last 30 Day New Purchasers	\$15/M
0	Last 90 Day New Purchasers	\$10/M
419,218	Investment Home Purchasers	\$15/M
0	Fundraiser Rate	\$75/M

ID NUMBERS

MANAGER	
NEXTMARK ID	225319
MIN ID	139393
SRDS ID	890272-000

MEDIA TYPE

Consumer	 
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SOURCE

Compiled lists, Multi Sourced, Government records

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	09/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM	01/22/2008
LAST UPDATE	09/10/2014
NEXT UPDATE	12/31/2014
UPDATE FREQUENCY	Weekly

DESCRIPTION

'New Homeowners' delivers marketers access to one of the most current and complete listings of new home-buyers across America. Unlike other lists, this database is uniquely sourced directly from U.S. County Recorder's offices and updated weekly to provide the most accurate list available. Customers who have recently purchased a home have demonstrated their large purchasing power and are now looking to establish relationships with neighborhood services including banks, insurance, mechanics, landscapers and home improvement or furniture outlets. New homeowners are in prime buying mode for magazine subscriptions, mail-order catalogs and other nationwide services.

PROFILE

SELECTS

DWELLING TYPE	\$15/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
HOME VALUE	\$15/M
LOAN AMOUNT	\$15/M
LOAN TYPE	\$15/M
PURCHASE/LOAN DATE	\$15/M
Home Owner	\$15/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

MALE	65%
FEMALE	35%

AVERAGE INCOME

VALUE	0
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MINIMUM ORDER

MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250

COMMISSIONS

BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$10/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS NOT ALLOWED

CANCELLATION

CHARGES

KEY CODING

KEY CODING IS AVAILABLE	
CHARGES	\$3/M

ADDRESSING

EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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