

**Shoppers World - Product Buyers**

A listing of consumers by their purchasing habits. First Selection is Included in Base Price!  
30% BROKER COMMISSION!

**SEGMENTS**

<b>69,920,743</b>	TOTAL UNIVERSE / UNIVERSE RATE	\$70/M
<b>6,304,620</b>	6 Month Hotline	\$5/M
<b>3,322,053</b>	3 Month Hotline	\$10/M
<b>0</b>	Apparel (Specific Types Available)	\$15/M
<b>0</b>	Automotive Products	\$15/M
<b>0</b>	Books	\$15/M
<b>0</b>	Magazines	\$15/M
<b>0</b>	Music	\$15/M
<b>0</b>	Children's Products (Specific Types Available)	\$15/M
<b>0</b>	Home Office Products	\$15/M
<b>0</b>	Movies	\$15/M
<b>0</b>	Electronics	\$15/M
<b>0</b>	Gambling	\$15/M
<b>0</b>	Gardening Products	\$15/M
<b>0</b>	Health & Beauty	\$15/M
<b>0</b>	Home Appliances	\$15/M
<b>0</b>	Hunting Products	\$15/M
<b>0</b>	Jewelry	\$15/M
<b>0</b>	Luggage	\$15/M
<b>0</b>	Membership Organizations	\$15/M
<b>0</b>	Military Memorabilia	\$15/M
<b>0</b>	Musical Instruments	\$15/M
<b>0</b>	Off-Road Recreational Vehicles	\$15/M
<b>0</b>	Pets	\$15/M
<b>0</b>	Sports & Leisure Items	\$15/M
<b>0</b>	Photography	\$15/M
<b>0</b>	Event Tickets	\$15/M
<b>0</b>	Travel	\$15/M
<b>0</b>	Software	\$15/M
<b>0</b>	Technology Products (Specific Types Available)	\$15/M
<b>0</b>	Art	\$15/M
<b>0</b>	Antiques	\$15/M
<b>0</b>	Collectibles	\$15/M
<b>0</b>	Donation/Contribution	\$15/M
<b>0</b>	Crafts/Hobbies	\$15/M
<b>0</b>	Furniture	\$15/M
<b>0</b>	Online Purchaser	\$15/M
<b>0</b>	Mail Order Buyer	\$15/M
<b>0</b>	Type of Payment Used (Cash, Credit)	\$15/M
<b>0</b>	1 Month Hotline	\$15/M
<b>0</b>	2nd Purchasing Behavior	\$15/M
<b>0</b>	3rd Purchasing Behavior	\$10/M
<b>0</b>	4th Purchasing Behavior	\$5/M

**ID NUMBERS**

MANAGER	
NEXTMARK ID	<b>232613</b>
MIN ID	<b>347575</b>
SRDS ID	<b>893351-000</b>

**MEDIA TYPE**

Consumer	<input type="checkbox"/>
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**SOURCE**

Compiled lists, Buyers

**GEOGRAPHY**

United States

**OPT-IN**

**MAINTENANCE**

MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	<b>09/01/2014</b>

**DATA CARD MAINTENANCE**

NEW TO SYSTEM	<b>05/06/2008</b>
LAST UPDATE	<b>09/10/2014</b>
NEXT UPDATE	<b>12/31/2014</b>
UPDATE FREQUENCY	<b>Quarterly</b>

**DESCRIPTION**

'Shoppers World' provides an essential resource, allowing marketers to target consumers by past purchases and buying habits. The best way to find potential customers is to market to those who have bought similar products before. By choosing specific product types, it is possible to pinpoint an exact market based on actual purchase history. Enhanced with numerous other selections such as homeowner/renter, income, ethnicity, lifestyle/interests, presence & age of children, marital status and more, 'Shoppers World' offers unrivaled access to consumer purchasing data.

**PROFILE**

**SELECTS**

1 MONTH HOTLINE	\$15/M
2nd PURCHASING BEHAVIOR	\$10/M
3 MONTH HOTLINE	\$10/M
3rd PURCHASING BEHAVIOR	\$10/M
4+ PURCHASING BEHAVIOR	\$5/M
6 MONTH HOTLINE	\$5/M
AGE	\$7/M
AGE OF CHILDREN	\$15/M

**AVERAGE INCOME**

VALUE	<b>0</b>
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**MINIMUM ORDER**

MINIMUM QUANTITY	<b>3,000</b>
MINIMUM PRICE	<b>\$250</b>

**COMMISSIONS**

BROKER	30%
AGENCY	15%

**Datamatrix Lists Datacards**

Joe Borelli

DWELLING TYPE	\$10/M
Education	\$15/M
ETHNICITY	\$15/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
HOME OWNER/RENTER	\$15/M
INCOME SELECT	\$7/M
LENGTH OF RESIDENCE	\$15/M
LIFESTYLE SELECT	\$15/M
MARITAL STATUS	\$10/M
Net Worth	\$25/M
NUMBER OF CHILDREN	\$15/M
PRESENCE OF CHILDREN	\$10/M
SCF	\$5/M
STATE	\$5/M
ZIP	\$5/M

**MANAGER**  
Datamatrix Lists  
<http://www.datamatrixlists.com>

<b>GENDER</b>	
MALE	0%
FEMALE	0%

<b>NET NAME ARRANGEMENTS</b>	
<b>NET NAME IS ALLOWED</b>	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$10/M

**EXCHANGES**  
**EXCHANGE IS NOT ALLOWED**

<b>REUSE</b>	
<b>REUSE IS ALLOWED</b>	
MINIMUM QUANTITY	0
RUN CHARGE	\$0/M

**CANCELLATION**  
CHARGES \$0/M

**KEY CODING**  
**KEY CODING IS AVAILABLE**  
CHARGES \$3/M

<b>ADDRESSING</b>	
EMAIL	\$50/F
FTP	\$75/F

**SPECIAL INSTRUCTIONS**

<b>CONTACTS</b>				
CONTACT	ROLE	EMAIL	PHONE	FAX
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\* = PRIMARY CONTACT