

Datamatrix Lists Datacards Joe Borelli

Shelter Magazine Prospects

Home & Garden Magazine Prospects at Business Address, 30% BROKER COMMISSION!

SEGMENTS

482,236 TOTAL UNIVERSE / UNIVERSE RATE

ID NUMBERS MANAGER NEXTMARK ID 228892 MIN ID 347574 SRDS ID 892163-000

MEDIA TYPE

Business

\$65/M

SOURCE

Professional Records, Compiled lists, Multi Sourced

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY NEW TO MANAGER

COUNTS THROUGH 09/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM 03/12/2008 LAST UPDATE 09/10/2014 **NEXT UPDATE** 12/31/2014 UPDATE FREQUENCY Quarterly

DESCRIPTION

'Shelter' has compiled consumers, at business address, who own or play a key role at companies exclusive to the home and garden marketplace. These prospects are so interested in this field that they choose to make it their profession, and therefore, have a higher tendency to respond to related offers. Selections include Title, Gender, Company Size and more. This database was privately created for Shelter publications, but is also perfect for Furniture, Outdoor and Houseware Catalogs, Business Products, General Interest/Lifestyle Publications, Clothing, Personal Services, etc.

PROFILE

SELECTS	
CONTACT NAME	\$25/M
FEMALE OWNED	\$15/M
GEO SELECT	\$5/M
MINORITY OWNED	\$15/M
NUMBER OF EMPLOYEES	\$10/M
PHONE NUMBER	\$25/M
SALES VOLUME	\$10/M
Title	\$0/M
Gender	\$0/M

MANAGER

Datamatrix Lists

http://www.datamatrixlists.com

GENDER	
MALE	0%
FEMALE	0%

AVERAGE INCOME VALUE	0
MINIMUM ORDER	
MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250
COMMISSIONS	
BROKER	30%
AGENCY	15%
NET NAME ARRANGEMENTS	

NET NAME IS ALLOWED

85 MINIMUM QUANTITY 25,000 **RUN CHARGES** \$10/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS ALLOWED MINIMUM QUANTITY

0 **RUN CHARGE** \$0/M

CANCELLATION

CHARGES \$0/M

KEY CODING

KEY CODING IS AVAILABLE

CHARGES \$3/M Joe Borelli

ADDRESSING	
EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT ROLE **EMAIL** FAX PHONE Dir of List Mgmt Joe Borelli * sales@datamatrixlists.com (732) 940-1500

Datamatrix Lists * = PRIMARY CONTACT