National Fund for Public Safety (NFPS)- Donors to First Responders

Contributors to a variety of First Responder Organizations, including; Police, Fire Fighters, Emergency Medical Care Services, and Ambulance Services. 30% BROKER COMMISSION!

SEGMENTS

1,300,000	TOTAL UNIVERSE / UNIVERSE RATE	$80/M
91,000	1 Month Hotline	$10/M
270,000	3 Month Hotline	$5/M

ID NUMBERS
MANAGER	
NEXTMARK ID	**402361**
MIN ID	
SRDS ID	

MEDIA TYPE
Consumer

SOURCE
Compiled lists, Direct response, Direct mail sold, Masterfile enhanced, Multi Sourced

GEOGRAPHY
United States

OPT-IN

MAINTENANCE
MARKET ENTRY	**12/18/2013**
NEW TO MANAGER	
COUNTS THROUGH	**09/01/2014**

DATA CARD MAINTENANCE
NEW TO SYSTEM	**12/18/2013**
LAST UPDATE	**09/10/2014**
NEXT UPDATE	**12/31/2014**
UPDATE FREQUENCY	**Quarterly**

DESCRIPTION

This file consists of indviduals who have made a contribution to a variety of First Responder Organizations, including; Police, Fire Fighters, Emergency Care Services, and Ambulance Services. All donations were made in the last 12 months. The data is sourced from a data exchange with charitable organizations who conduct fundraising thru direct mail.

PROFILE

SELECTS
Geo/Geographical	$5/M
Gender	$10/M
Income Select	$10/M
Age	$10/M
Presence of Child	$10/M

MANAGER
Datamatrix Lists
http://www.datamatrixlists.com

GENDER
MALE	%
FEMALE	%

AVERAGE INCOME
VALUE

MINIMUM ORDER
MINIMUM QUANTITY	**3,000**
MINIMUM PRICE	**$250**

COMMISSIONS
BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS
NET NAME IS ALLOWED
FLOOR	**85**
MINIMUM QUANTITY	**25,000**
RUN CHARGES	$10/M

EXCHANGES
EXCHANGE IS NOT ALLOWED

REUSE
REUSE IS ALLOWED
MINIMUM QUANTITY	**0**
RUN CHARGE	$0/M

CANCELLATION
CHARGES	$0/M

KEY CODING
KEY CODING IS AVAILABLE
CHARGES	$3/M

ADDRESSING	
FTP	$75/F
EMAIL	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
Joe Borelli * Datamatrix Lists		sales@datamatrixlists.com	(732) 940-1500	

* = PRIMARY CONTACT