National Fund for Disabled Individuals (NFDI)

These donors have made contributions to charitable organizations that benefit the physically and mentally disabled. These foundations provide support to the blind, deaf, autistic, and paralyzed. 30% BROKER COMMISSION!

SEGMENTS

986,523	TOTAL UNIVERSE / UNIVERSE RATE	$80/M
79,211	1 Month Hotline	$10/M
248,633	3 Month Hotline	$5/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**405963**
MIN ID	
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Compiled lists, Masterfile enhanced, Direct mail sold, Multi Sourced, Direct response

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY	**02/12/2014**
NEW TO MANAGER	
COUNTS THROUGH	**09/01/2014**

DATA CARD MAINTENANCE

NEW TO SYSTEM	**02/11/2014**
LAST UPDATE	**09/10/2014**
NEXT UPDATE	**12/31/2014**
UPDATE FREQUENCY	**Quarterly**

DESCRIPTION

This file consists of individuals who have made contributions within the last 12 months to charitable organizations that benefit the mentally and physically disabled. These foundations provide support to the blind, deaf, autistic, and paralyzed. The data is sourced from a data exchange with charitable organizations who conduct fundraising thru direct mail.

PROFILE

SELECTS

Geo/Geographical	$5/M
Gender	$10/M
Income Select	$10/M
Age	$10/M
Presence of Child	$10/M

MANAGER

Datamatrix Lists
http://www.datamatrixlists.com

GENDER

MALE	**47%**
FEMALE	**53%**

AVERAGE INCOME

VALUE

MINIMUM ORDER

MINIMUM QUANTITY	**3,000**
MINIMUM PRICE	**$250**

COMMISSIONS

BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**0**
MINIMUM QUANTITY	**0**
RUN CHARGES	$0/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS ALLOWED

MINIMUM QUANTITY	**0**
RUN CHARGE	$0/M

CANCELLATION

CHARGES	$0/M

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$3/M

ADDRESSING	
FTP	$75/F
EMAIL	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
Joe Borelli Datamatrix Lists		sales@datamatrixlists.com	(732) 940-1500	

* = PRIMARY CONTACT