The National Animal Welfare Fund (NAWF)- Donors to Animal Causes

Contributors to a variety of animal related causes, including; animal shelters, zoos, programs to save endangered species, and organizations that help to prevent the unethical treatment of animals. 30% BROKER COMMISSION!

SEGMENTS

1,700,000	TOTAL UNIVERSE / UNIVERSE RATE	$80/M
169,000	1 Month Hotline	$10/M
507,000	3 Month Hotline	$5/M

ID NUMBERS

MANAGER	
NEXTMARK ID	**403396**
MIN ID	
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Direct response, Masterfile enhanced, Direct mail sold, Multi Sourced

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

MARKET ENTRY	**01/09/2014**
NEW TO MANAGER	
COUNTS THROUGH	**09/01/2014**

DATA CARD MAINTENANCE

NEW TO SYSTEM	**01/09/2014**
LAST UPDATE	**09/10/2014**
NEXT UPDATE	**12/31/2014**
UPDATE FREQUENCY	**Quarterly**

DESCRIPTION

This file consists of individuals who have made a contribution to a variety of animal related causes, including; animal shelters, zoos, programs to save endangered species, and organizations that help to prevent the unethical treatment of animals. All donations were made in the last 12 months. The data is sourced from a data exchange with charitable organizations who conduct fundraising thru direct mail.

PROFILE

SELECTS

Geo/Geographical	$5/M
Gender	$5/M
Income Select	$10/M
Age	$10/M
Presence of Child	$10/M

MANAGER

Datamatrix Lists
http://www.datamatrixlists.com

GENDER

MALE	**51%**
FEMALE	**49%**

AVERAGE INCOME

VALUE

MINIMUM ORDER

MINIMUM QUANTITY	**3,000**
MINIMUM PRICE	**$250**

COMMISSIONS

BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS

NET NAME IS ALLOWED

FLOOR	**85**
MINIMUM QUANTITY	**50,000**
RUN CHARGES	$10/M

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE

REUSE IS ALLOWED

MINIMUM QUANTITY	**0**
RUN CHARGE	$0/M

CANCELLATION

CHARGES	$0/M

KEY CODING

KEY CODING IS AVAILABLE

CHARGES	$3/M

ADDRESSING	
FTP	$75/F
EMAIL	$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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* = PRIMARY CONTACT