

Datamatrix Lists Datacards

Joe Borelli

MOMS Clubs

Comprehensive list of various chapters of MOMS Club nationwide. 30% BROKER COMMISSION!

SEGMENTS

1,345 TOTAL UNIVERSE / UNIVERSE RATE

ID NUMBERS MANAGER

NEXTMARK ID

MIN ID SRDS ID

\$500/F

MEDIA TYPE

Business and Consumer

=

404382

SOURCE

Government records, Compiled lists

GEOGRAPHY

United States

OPT-IN

MAINTENANCE

 MARKET ENTRY
 01/20/2014

 NEW TO MANAGER
 01/20/2014

 COUNTS THROUGH
 09/01/2014

DATA CARD MAINTENANCE

 NEW TO SYSTEM
 01/20/2014

 LAST UPDATE
 09/10/2014

 NEXT UPDATE
 12/31/2014

 UPDATE FREQUENCY
 Quarterly

DESCRIPTION

This file contains the primary contact for 1,300+ MOMS Club chapters across the US. By reaching out to these chapters, you may be extending your offer to over 100,000 at-home mothers who are members! MOMS Clubs are support groups for mothers who want to be involved in a variety of activities for their children and themselves. Although activities may vary by chapter, most clubs offer some form of the following; monthly meetings, playgroups, mom's nights out, holiday parties, field trips, community speakers, and service projects. These are the fastest growing support groups specifically for mothers looking to enhance the lives of their children. These members consider their family to be their top priority with a strong concern for their child's well-being. Any offer related to parenting, families, or children would be ideal for this audience.

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SELECTS	AVERAGE INCOME
GEO SELECT \$5/I	VALUE 0
MANIACED	MINIMUM ODDED
MANAGER	MINIMUM ORDER
Datamatrix Lists	MINIMUM QUANTITY 1,000
http://www.datamatrixlists.com	MINIMUM PRICE \$500
GENDER	COMMISSIONS
MALE 0°	BROKER 30%
FEMALE 100°	6 AGENCY 15%
	NET NAME ARRANGEMENTS

NET NAME IS NOT ALLOWED

EXCHANGES

EXCHANGE IS NOT ALLOWED

REUSE IS ALLOWED

MINIMUM QUANTITY

RUN CHARGE

\$0/M

\$0/M

CANCELLATION CHARGES

KEY CODING
KEY CODING IS AVAILABLE

CHARGES \$3/M

ADDRESSING

FTP \$75/F EMAIL \$50/F **Datamatrix Lists Datacards** Joe Borelli

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT ROLE EMAIL PHONE FAX sales@datamatrixlists.com (732) 940-1500

Joe Borelli Datamatrix Lists

* = PRIMARY CONTACT