

Minority Wealth Network

High Earning Minorities, uniquely sourced. 30% BROKER COMMISSION! Low 3,000 minimum.

SEGMENTS

4,176,918	TOTAL UNIVERSE / UNIVERSE RATE	\$80/M
0	30 Day Hotline	\$15/M
0	90 Day Hotline	\$15/M
1,730,245	Hispanic	\$15/M
1,105,183	Asian	\$15/M
581,204	Middle Eastern	\$15/M
656,510	African American	\$15/M
106,118	Polynesian	\$15/M
1,536,532	Mail Order Buyer	\$15/M
353,681	Art Collectors	\$15/M
238,659	Investors	\$15/M
154,373	Boat Owners	\$15/M
152,798	Wine Connoisseurs	\$15/M
197,037	Charitable Donors	\$15/M
508,117	Domestic Travelers	\$15/M
437,315	Foreign Travelers	\$15/M
1,505,614	Professionals	\$15/M
558,074	Spanish Speaking Households	\$15/M

ID NUMBERS

MANAGER	
NEXTMARK ID	212583
MIN ID	130968
SRDS ID	884799-000

MEDIA TYPE

Consumer	 
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SOURCE

Compiled lists

GEOGRAPHY

United States

OPT-IN

MAINTENANCE






MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	09/01/2014
DATA CARD MAINTENANCE	
NEW TO SYSTEM	07/05/2007
LAST UPDATE	09/10/2014
NEXT UPDATE	12/31/2014
UPDATE FREQUENCY	Quarterly

DESCRIPTION











MINORITY WEALTH NETWORK CONNECTS SOME OF THE MOST FINANCIALLY SUCCESSFUL MINORITIES. THIS DATABASE DELIVERS MARKETERS ACCESS TO ONE OF THE MOST CURRENT AND COMPLETE LISTINGS OF WEALTHY MINORITIES ACROSS AMERICA. UNIQUELY SOURCED, THIS LIST IS COMPILED FROM REAL ESTATE HOLDINGS, TAX ASSESSOR FILINGS, CREDIT INFORMATION AND OTHER PROPRIETY SOURCES. MINORITY WEALTH NETWORK IS COMPOSED OF MORE THAN 60% ELITE PROFESSIONALS WHO ARE STILL IN THE WORKFORCE EARNING SIX-FIGURE INCOMES. THESE WEALTHY MINORITIES SEEK THE FINER THINGS IN LIFE AND HAVE THE DISCRETIONARY INCOME TO ATTAIN THEM. WEALTHY MINORITY CONSUMERS ARE EXCEPTIONAL PROSPECTS FOR BUSINESS PERIODICALS, FINANCIAL OPPORTUNITIES, TRAVEL OFFERS, FUNDRAISING, AND LUXURY ITEMS INCLUDING SPORTS CARS, YACHTS, AND EVEN AIRPLANES.

PROFILE

ETHNICITY (\$15/M)

Hispanic	1,730,245	
Asian	1,105,183	
Middle Eastern	581,204	
African American	656,510	
Polynesian	106,118	

LIFESTYLE SELECT (\$15/M)

Mail Order Buyer	1,536,532	
Art Collectors	353,681	
Investors	238,659	
Boat Owners	154,373	
Wine Connoisseurs	152,798	
Charitable Donors	197,037	
Domestic Travel	508,117	
Foreign Travelers	437,315	
Professionals	1,505,614	
Spanish Speaking Households	558,074	

Media

- Real Estate Holdings
- Tax Assessor Filings
- Credit Information and Other Propriety Sources

SELECTS

\$200K+	\$15/M
\$250K+	\$15/M
\$400K+	\$15/M
\$500K+	\$20/M
1 MONTH HOTLINE	\$15/M
3 MONTH HOTLINE	\$10/M
6 MONTH HOTLINE	\$5/M

AVERAGE INCOME

VALUE	0
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MINIMUM ORDER

MINIMUM QUANTITY	3,000
MINIMUM PRICE	\$250

Datamatrix Lists Datacards

Joe Borelli

AGE	\$7/M
AGE OF CHILDREN	\$15/M
CREDIT CARD HOLDERS	\$15/M
DONOR (type available)	\$15/M
ETHNICITY	\$15/M
GENDER/SEX	\$10/M
GEO SELECT	\$5/M
HOUSE VALUE	\$15/M
INCOME SELECT	\$10/M
LIFESTYLE SELECT	\$15/M
MARITAL STATUS	\$10/M
NET WORTH	\$25/M
OCCUPATION	\$15/M
PRESENCE OF CHILDREN	\$10/M
SPOKEN LANGUAGE	\$15/M
Media	\$0/M

MANAGER
Datamatrix Lists
http://www.datamatrixlists.com

GENDER	
MALE	60%
FEMALE	40%

COMMISSIONS	
BROKER	30%
AGENCY	15%

NET NAME ARRANGEMENTS	
NET NAME IS ALLOWED	
FLOOR	85
MINIMUM QUANTITY	25,000
RUN CHARGES	\$0/M

EXCHANGES
EXCHANGE IS NOT ALLOWED

REUSE	
REUSE IS ALLOWED	
MINIMUM QUANTITY	0
RUN CHARGE	\$0/M

CANCELLATION
CHARGES

KEY CODING	
KEY CODING IS AVAILABLE	
CHARGES	\$3/M

ADDRESSING	
EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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Datamatrix Lists	Mgmt			

* = PRIMARY CONTACT