

Landshark Real Estate Investors

Active Real Estate Investors. 30% BROKER COMMISSION!

SEGMENTS		ID NUMBERS	
4,382,762	TOTAL UNIVERSE / UNIVERSE RATE	\$70/M	MANAGER
122,636	30 Day Hotline	\$15/M	NEXTMARK ID 233020
227,185	3 Month Hotline	\$10/M	MIN ID 347565
347,942	6 Month Hotline	\$5/M	SRDS ID 893226-000
		MEDIA TYPE	
		Consumer	
		SOURCE	
		Compiled lists, Multi Sourced, Direct response	
		GEOGRAPHY	
		United States	
		OPT-IN	
		MAINTENANCE	
		MARKET ENTRY	
		NEW TO MANAGER	
		COUNTS THROUGH 09/01/2014	
		DATA CARD MAINTENANCE	
		NEW TO SYSTEM 05/13/2008	
		LAST UPDATE 09/10/2014	
		NEXT UPDATE 12/31/2014	
		UPDATE FREQUENCY Quarterly	

DESCRIPTION

Landshark has brought together this list of active real estate investors. With median annual income over \$100,000, these consumers are perfect for high ticket items such as cars, boats, jewelry, and travel offers. The must-have list for any real estate campaign, and since any savvy investor knows that a portfolio should be diversified, this is a prime market for alternative investment opportunities as well. This is an excellent resource for publication mailings in addition to campaigns for any items catering to the affluent market.

PROFILE

SELECTS		AVERAGE INCOME	
\$200K+	\$15/M	VALUE	100,000
\$250K+	\$15/M	MINIMUM ORDER	
\$400K+	\$15/M	MINIMUM QUANTITY	3,000
\$500K+	\$20/M	MINIMUM PRICE	\$250
Education	\$15/M	COMMISSIONS	
ETHNICITY	\$15/M	BROKER	30%
GENDER OF CHILD	\$15/M	AGENCY	15%
GENDER/SEX	\$10/M	NET NAME ARRANGEMENTS	
GEO SELECT	\$5/M	NET NAME IS ALLOWED	
HOME OWNER	\$15/M	FLOOR	85
HOME VALUE	\$15/M	MINIMUM QUANTITY	25,000
INCOME SELECT	\$10/M	RUN CHARGES	\$10/M
LIFESTYLE SELECT	\$20/M	EXCHANGES	
MARITAL STATUS	\$10/M	EXCHANGE IS NOT ALLOWED	
Net Worth	\$25/M	REUSE	
NUMBER OF CHILDREN	\$15/M	REUSE IS ALLOWED	
RESPONDENT AGE	\$7/M	MINIMUM QUANTITY	0
MANAGER		RUN CHARGE	\$0/M
Datamatrix Lists		CANCELLATION	
http://www.datamatrixlists.com		CHARGES	
GENDER		KEY CODING	
MALE	0%	KEY CODING IS AVAILABLE	
FEMALE	0%	CHARGES	
		\$3/M	

ADDRESSING

EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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