

Good Shepherd- Donors to Regional Causes

Contributors to local/regional causes. 30% BROKER COMMISSION!

SEGMENTS		ID NUMBERS	
10,014,99	TOTAL UNIVERSE / UNIVERSE RATE	\$75/M	MANAGER
5			NEXTMARK ID 357191
4,746,812	Male Donors	\$5/M	MIN ID 357191
4,751,591	Female Donors	\$5/M	SRDS ID
1,751,520	High Income Donors (\$100,000+)	\$10/M	MEDIA TYPE
			Consumer
SOURCE			
Compiled lists, Masterfile enhanced, Multi Sourced, Lifestyle questionnaire			
GEOGRAPHY			
United States			
OPT-IN			
MAINTENANCE			
MARKET ENTRY		10/10/2012	
NEW TO MANAGER			
COUNTS THROUGH		09/01/2014	
DATA CARD MAINTENANCE			
NEW TO SYSTEM		10/09/2012	
LAST UPDATE		09/09/2014	
NEXT UPDATE		12/31/2014	
UPDATE FREQUENCY		Quarterly	

DESCRIPTION

Good Shepherd Donors are people who have reached into their pockets and shown they care about causes close to home. They have expressed this by donating to local soup kitchens, food banks, museums, schools, children's sports organizations, and more. These concerned contributors are also often volunteers in community events and local charities. They want to make their neighborhoods the best they can be for themselves, their children, and all who reside in that area. In addition to regional/local organizations, this file would also be a good fit for national nonprofits, local political campaigns, and regional publications. Selectable by age, income, gender, presence of child, and more, this database can be segmented to fit as a viable source of prospects for a large array of offers.

PROFILE

SELECTS		AVERAGE INCOME	
GEO SELECT	\$5/M	VALUE	50,000
AGE	\$10/M	MINIMUM ORDER	
Income	\$10/M	MINIMUM QUANTITY	3,000
INTEREST/LIFESTYLE	\$15/M	MINIMUM PRICE	\$250
PRESENCE OF CHILDREN	\$10/M	COMMISSIONS	
AGE OF CHILDREN	\$10/M	BROKER	30%
ETHNICITY	\$10/M	AGENCY	15%
SWEEPS DONORS	\$10/M	NET NAME ARRANGEMENTS	
MANAGER		NET NAME IS ALLOWED	
Datamatrix Lists		FLOOR	85
http://www.datamatrixlists.com		MINIMUM QUANTITY	25,000
GENDER		RUN CHARGES	\$10/M
MALE	38%	EXCHANGES	
FEMALE	16%	EXCHANGE IS NOT ALLOWED	
		REUSE	
		REUSE IS ALLOWED	
		MINIMUM QUANTITY	0
		RUN CHARGE	\$0/M
		CANCELLATION	
		CHARGES	
		\$0/M	

KEY CODING

KEY CODING IS AVAILABLE

CHARGES \$3/M

ADDRESSING

FTP \$75/F

EMAIL \$50/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT	ROLE	EMAIL	PHONE	FAX
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