

Datamatrix Lists Datacards

Joe Borelli

ID NUMBERS

NEW TO SYSTEM

UPDATE FREQUENCY

LAST UPDATE

NEXT UPDATE

Flying High - Aircraft Owners

Listing of Aircraft Owners In America. 30% BROKER COMMISSION!

			ID NONDEING	
SEGMENTS			MANAGER	
4,261 5,420	TOTAL UNIVERSE / UNIVERSE RATE Glider Hot Air Balloon	\$70/M \$12/M \$12/M	NEXTMARK ID MIN ID SRDS ID	224719 347555 890218-000
•	Airplane - Multi Engine	\$12/M \$12/M	MEDIA TYPE	
176,307 126,751	Airplane - Single Engine Individually Owned	\$12/M	Consumer	
			SOURCE	
			Compiled lists, Government records	, Multi-sourced
			GEOGRAPHY	
			United States	
			OPT-IN	
			MAINTENANCE	
			MARKET ENTRY	
			NEW TO MANAGER	
			COUNTS THROUGH	09/01/2014
			DATA CARD MAINTENANCE	

DESCRIPTION

The ownership of an aircraft is an excellent indicator of wealth. Whether flying is a hobby or a means of transportation, it is a luxury only accessible to the ultra-affluent. This Datamatrix List affords a perfect opportunity to reach this sought-after consumer group. An excellent market for all airplane supplies, flying publications and aviation organizations/associations. Additionally, they are prime prospects for fundraising, business and finance periodicals, travel offers, and luxury items such as high-end cars, real estate, boats and expensive invelve. A must for any insurance or investment campaigns as well

jewelry. A must for any insurance or investment of	campaigns a	s well.	-
PROFILE			
SELECTS		AVERAGE INCOME	
CLASS/OPERATIONS TYPE	\$12/M	VALUE	0
ENGINE TYPE	\$12/M	MINIMUM ODDED	
GENDER/SEX	\$10/M	MINIMUM ORDER MINIMUM QUANTITY	2 000
GEO SELECT	\$5/M	MINIMUM PRICE	3,000
MANUFACTURER	\$12/M	WIINIMOW PRICE	\$250
MODEL	\$12/M	COMMISSIONS	
YEAR BUILT	\$12/M	BROKER	30%
MANAGER		AGENCY	15%
Datamatrix Lists		NET NAME ARRANGEMENTS	
http://www.datamatrixlists.com		NET NAME IS ALLOWED	
GENDER		FLOOR	85
MALE	0%	MINIMUM QUANTITY	25,000
FEMALE (RUN CHARGES	\$10/M
		EXCHANGES	
		EXCHANGE IS NOT ALLOWED	
		REUSE	
		REUSE IS ALLOWED	
		MINIMUM QUANTITY	0
		RUN CHARGE	\$0/M
		CANCELLATION	
		CHARGES	

KEY CODING

CHARGES

KEY CODING IS AVAILABLE

\$3/M

01/14/2008

09/09/2014

12/31/2014

Quarterly

Joe Borelli

ADDRESSING	
EMAIL	\$50/F
FTP	\$75/F

SPECIAL INSTRUCTIONS

CONTACTS

CONTACT ROLE **EMAIL** FAX PHONE Dir of List Mgmt Joe Borelli * sales@datamatrixlists.com (732) 940-1500

Datamatrix Lists

^{* =} PRIMARY CONTACT