

## Today's Philanthropists - Environmental Donors

### DATACARD DESCRIPTION

ENVIRONMENTAL CAUSES HAVE BECOME INCREASINGLY SALIENT AS CONCERNS ARISE ABOUT GLOBAL WARMING, POLLUTION AND OTHER CONSERVATION ISSUES. THESE EARTH-FRIENDLY CONSUMERS ARE USING THEIR ECONOMIC RESOURCES TO HELP PRESERVE OUR PLANET FOR FUTURE GENERATIONS. ENVIRONMENTAL DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES. THIS LIST IS PERFECT FOR ANY FUNDRAISERS, CATALOGS, INSURANCE AND INVESTMENT OPPORTUNITIES, TRAVEL AND CREDIT CARD OFFERS.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**

**UPDATED** Jul 27, 2010

**Counts Thru: Jul 2010**

**DATE VERIFIED** Jul 27, 2010

#### Selections

**Counts** **Price per/M**

Universe

574,796

\$75.00

Net name arrangement (minimum 25,000), 85%.

### OTHER SELECTIONS

Selections	Rate	Per
Contribution Amount		
Gender	\$10.00	M
Geo Select	\$5.00	M
50.00+ Donors	\$5.00	M
100.00+ Donors	\$10.00	M
200.00+ Donors	\$15.00	M
500.00+ Donors	\$20.00	M
1,000.00+ Donors	\$25.00	M
2,000.00+ Donors	\$30.00	M
Key Coding	\$3.00	M

### LIST SOURCE

	Note
Compiled	Government Records

### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

### UPDATE SCHEDULE

Quarterly

### COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

### RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is not allowed.

### LIST MANAGER/OWNER

Datamatrix Lists List Manager

**List Manager** Key Contact Name  
732-940-1500 Key Contact Phone  
732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

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**MID**

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