

# Today's Philathropists - Corporate Donors

MID: 890179-000

----- SRDS UPDATED/CONFIRMED -----  
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----  
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	185,716	\$75.00

85% net names on all orders of 25,000 or more records.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Contribution Amount				
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
50.00+ Donors	\$5.00	M	extra	
100.00+ Donors	\$10.00	M	extra	
200.00+ Donors	\$15.00	M	extra	
500.00+ Donors	\$20.00	M	extra	
1,000+ Donors	\$25.00	M	extra	
2,000+ Donors	\$30.00	M	extra	
Key Coding	\$2.00	M	extra	

----- PERSONNEL -----

**List Owner**

Datamatrix Lists  
 3530 Route 27, 2nd Floor  
 Kendall Park, NJ 08824  
 Phone: 732-940-1500  
 Fax: 732-940-1501  
 E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

**Contact Title Phone Fax E-mail**

List Manager	732-940-1500	732-940-1501	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>
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----- SUMMARY DESCRIPTION -----

Businesses who contribute to charitable causes.

----- DATACARD DESCRIPTION -----

BUSINESSES WHO CONTRIBUTE TO CHARITABLE CAUSES. SOCIAL RESPONSIBILITY HAS BECOME A VERY IMPORTANT PRACTICE AT MANY CORPORATIONS AS THE PUBLIC BECOMES MORE RECEPTIVE TO ACCOUNTABLE COMPANIES. THESE BUSINESSES ARE USING THEIR FINANCIAL ASSETS TO GIVE SOMETHING BACK TO THE LOCAL, REGIONAL OR NATIONAL COMMUNITY, WHILE IMPROVING THEIR IMAGE. CORPORATE DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES AND FUNDRAISERS.

**SRDS Classification**

USA Consumer 522 Contributors (Philanthropic)

----- LIST SOURCE -----

Source	Note
Compiled	Government Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to manager. 30% broker commission.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
FTP	\$50.00		fee	
Pressure Sensitive Labels	\$15.00	M	extra	

----- UPDATE SCHEDULE -----

Updated quarterly.