

Today's Philanthropists - Corporate Donors

DATACARD DESCRIPTION

BUSINESSES WHO CONTRIBUTE TO CHARITABLE CAUSES. SOCIAL RESPONSIBILITY HAS BECOME A VERY IMPORTANT PRACTICE AT MANY CORPORATIONS AS THE PUBLIC BECOMES MORE RECEPTIVE TO ACCOUNTABLE COMPANIES. THESE BUSINESSES ARE USING THEIR FINANCIAL ASSETS TO GIVE SOMETHING BACK TO THE LOCAL, REGIONAL OR NATIONAL COMMUNITY, WHILE IMPROVING THEIR IMAGE. CORPORATE DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES AND FUNDRAISERS.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000
Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	185,716	\$75.00

85% net names on all orders of 25,000 or more records.

OTHER SELECTIONS

Selections	Rate	Per
Contribution Amount		
Gender	\$10.00	M
Geo Select	\$5.00	M
50.00+ Donors	\$5.00	M
100.00+ Donors	\$10.00	M
200.00+ Donors	\$15.00	M
500.00+ Donors	\$20.00	M
1,000+ Donors	\$25.00	M
2,000+ Donors	\$30.00	M
Key Coding	\$2.00	M

LIST SOURCE

	Note
Compiled	Government Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Cartridge	\$50.00	
CD-ROM	\$50.00	
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	
Pressure Sensitive Labels	\$15.00	M

UPDATE SCHEDULE

Quarterly

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to manager. 30% broker commission.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager	Key Contact Name
732-940-1500	Key Contact Phone
732-940-1501	Key Contact Fax
sales@datamatrixlists.com	Key Contact Email

MID	890179	000
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