

# Today's Philanthropists - Children's Cause Donors

MID: 890180-000

## ----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

## ----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	394,876	\$75.00
Net name arrangement (minimum 25,000), 85%, plus 10.00/M running charges		

## ----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Contribution Amount				
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
50.00+ Donors	\$5.00	M	extra	
100.00+ Donors	\$10.00	M	extra	
200.00+ Donors	\$15.00	M	extra	
500.00+ Donors	\$20.00	M	extra	
1,000.00+ Donors	\$25.00	M	extra	
2,000.00+ Donors	\$30.00	M	extra	
Key Coding	\$3.00	M	extra	

## ----- PERSONNEL -----

### List Owner

Datamatrix Lists  
3530 Route 27, 2nd Floor  
Kendall Park, NJ 08824  
Phone: 732-940-1500  
Fax: 732-940-1501  
E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

Contact	Title	Phone	Fax	E-mail
List Manager		732- 940- 1500	732- 940- 1501	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>

## ----- SUMMARY DESCRIPTION -----

Contributors to children's related causes.

## ----- DATACARD DESCRIPTION -----

THESE CONCERNED INDIVIDUALS HAVE TAKEN IT UPON THEMSELVES TO HELP THE YOUTH OF AMERICA GET A HEAD START IN LIFE. THEY ARE USING THEIR ECONOMIC RESOURCES TO POSITIVELY IMPACT OUR MOST PRECIOUS RESOURCE - OUR CHILDREN. CHILDREN'S CAUSE DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES. THIS LIST IS PERFECT FOR ANY FUNDRAISERS, CATALOGS, INSURANCE AND INVESTMENT OPPORTUNITIES, TRAVEL AND CREDIT CARD OFFERS.

## SRDS Classification

USA Consumer 522 Contributors (Philanthropic)

## ----- LIST SOURCE -----

Source	Note
Compiled	Government Records

## ----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

## ----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	
Cartridge	\$50.00		fee	

## ----- RESTRICTIONS -----

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is not allowed.

## ----- UPDATE SCHEDULE -----

Updated quarterly.