

## Today's Philanthropists - Children's Cause Donors

### DATACARD DESCRIPTION

THESE CONCERNED INDIVIDUALS HAVE TAKEN IT UPON THEMSELVES TO HELP THE YOUTH OF AMERICA GET A HEAD START IN LIFE. THEY ARE USING THEIR ECONOMIC RESOURCES TO POSITIVELY IMPACT OUR MOST PRECIOUS RESOURCE - OUR CHILDREN. CHILDREN'S CAUSE DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES. THIS LIST IS PERFECT FOR ANY FUNDRAISERS, CATALOGS, INSURANCE AND INVESTMENT OPPORTUNITIES, TRAVEL AND CREDIT CARD OFFERS.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**  
**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

| <b>Selections</b>                           | <b>Counts</b> | <b>Price per/M</b> |
|---|---------------|--------------------|
| Universe                                    | 394,876       | \$75.00            |
| Net name arrangement (minimum 25,000), 85%. |               |                    |

### OTHER SELECTIONS

| <b>Selections</b>   | <b>Rate</b> | <b>Per</b> |
|---------------------|-------------|------------|
| Contribution Amount |             |            |
| Gender              | \$10.00     | M          |
| Geo Select          | \$5.00      | M          |
| 50.00+ Donors       | \$5.00      | M          |
| 100.00+ Donors      | \$10.00     | M          |
| 200.00+ Donors      | \$15.00     | M          |
| 500.00+ Donors      | \$20.00     | M          |
| 1,000.00+ Donors    | \$25.00     | M          |
| 2,000.00+ Donors    | \$30.00     | M          |
| Key Coding          | \$3.00      | M          |

### LIST SOURCE

|          | <b>Note</b>        |
|----------|--------------------|
| Compiled | Government Records |

### METHOD OF ADDRESSING

| <b>Available Media</b>    | <b>Rate</b> | <b>Per</b> |
|---------------------------|-------------|------------|
| Pressure Sensitive Labels | \$15.00     | M          |
| Diskette                  | \$50.00     |            |
| E-mail                    | \$50.00     |            |
| CD ROM                    | \$50.00     |            |
| FTP                       | \$50.00     |            |
| Cartridge                 | \$50.00     |            |

### UPDATE SCHEDULE

Quarterly

### COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

### RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed. Telemarketing is not allowed.

### LIST MANAGER/OWNER

Datamatrix Lists List Manager

**List Manager** Key Contact Name  
 732-940-1500 Key Contact Phone  
 732-940-1501 Key Contact Fax  
[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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