

Today's Philanthropists - Alumni Donors

DATACARD DESCRIPTION

NOW THAT THESE STUDENTS ARE ALL GROWN UP, THEY HAVE SHOWN THEIR APPRECIATION FOR A TOP-NOTCH EDUCATION BY DONATING TO THEIR ALMA MATERS. ALUMNI DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES. THIS LIST IS PERFECT FOR ANY FUNDRAISERS, CATALOGS, INSURANCE AND INVESTMENT OPPORTUNITIES, TRAVEL AND CREDIT CARD OFFERS.

Average unit of sale \$225.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

UPDATED

Jul 27, 2010

Counts Thru: Jul 2010

DATE VERIFIED

Jul 27, 2010

Selections

Counts

Price per/M

Universe

287,634

\$75.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections	Rate	Per
Contribution Amount		
Gender	\$10.00	M
Geo Select	\$5.00	M
50.00+ Donors	\$5.00	M
100.00+ Donors	\$10.00	M
200.00+ Donors	\$15.00	M
500.00+ Donors	\$20.00	M
1,000.00+ Donors	\$25.00	M
2,000.00+ Donors	\$30.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Government Records

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Quarterly

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

RESTRICTIONS

Telemarketing is not allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name
 732-940-1500 Key Contact Phone
 732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

890123

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