

Today's Philanthropists - Alumni Donors

MID: 890123-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	287,634	\$75.00

Net name arrangement (minimum 25,000), 85%, plus
10.00/M running charges

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Contribution Amount				
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
50.00+ Donors	\$5.00	M	extra	
100.00+ Donors	\$10.00	M	extra	
200.00+ Donors	\$15.00	M	extra	
500.00+ Donors	\$20.00	M	extra	
1,000.00+ Donors	\$25.00	M	extra	
2,000.00+ Donors	\$30.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
3530 Route 27, 2nd Floor
Kendall Park, NJ 08824
Phone: 732-940-1500
Fax: 732-940-1501
E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Contributors to colleges and universities.
Average unit of sale \$225.

----- DATACARD DESCRIPTION -----

NOW THAT THESE STUDENTS ARE ALL GROWN UP, THEY HAVE SHOWN THEIR APPRECIATION FOR A TOP-NOTCH EDUCATION BY DONATING TO THEIR ALMA MATERS. ALUMNI DONORS HAVE DEMONSTRATED THEIR FINANCIAL GENEROSITY AND ARE LIKELY TO CONTRIBUTE TO ADDITIONAL CAUSES. THIS LIST IS PERFECT FOR ANY FUNDRAISERS, CATALOGS, INSURANCE AND INVESTMENT OPPORTUNITIES, TRAVEL AND CREDIT CARD OFFERS.

SRDS Classification

USA Consumer 522 Contributors (Philanthropic)

----- LIST SOURCE -----

Source	Note
Compiled	Government Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to managers;
30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is not allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- UPDATE SCHEDULE -----

Updated quarterly.