

The Arts - Venues and Related Businesses

MID: 890362-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	59,231	\$60.00
Dance studios	18,644	+5.00
Movie theaters	6,384	+5.00
Museums	12,170	+5.00
Art galleries	6,925	+5.00
Theaters	15,220	+5.00
Operas	218	+5.00
Ballet production	123	+5.00
Botanical & zoological gardens	1,035	+5.00
Net name arrangement (minimum 25,000), 85%		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
3 Month Hotline	\$10.00	M	extra	
6 Month Hotline	\$5.00	M	extra	
Ethnicity	\$15.00	M	extra	
Female Owned	\$15.00	M	extra	
First Year In Business	\$15.00	M	extra	
Franchise	\$15.00	M	extra	
Gender	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Minority Owned	\$15.00	M	extra	
Monthly Hotline	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$25.00	M	extra	
\$ Volume	\$10.00	M	extra	
Years In Business	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Arts facilities and organizations.

----- DATACARD DESCRIPTION -----

LISTING OF ARTS FACILITIES AND ORGANIZATIONS. THIS LIST IS A PERFECT RESOURCE TO REACH VARIOUS GROUPS OF PERFORMERS, CREATIVE THINKERS AND PATRONS OF THE ARTS. THIS GROUP OF BUSINESSES IS FILLED WITH THOSE WHO SPEND THEIR TIME EXPRESSING THEMSELVES ARTISTICALLY AND BY ENJOYING OTHERS' ARTISTIC EXPRESSION. AN EXCELLENT MARKET FOR MUSIC, ART, BOOKS AND OTHER CATALOG OFFERS AS WELL AS TRAVEL OPPORTUNITIES. ALSO, IDEAL FOR BUSINESS SERVICES SUCH ACCOUNTING, MARKETING, TECHNOLOGY SUPPORT, OFFICE SUPPLIES, BUSINESS LINES OF CREDIT AND INSURANCE.

SRDS Classification

USA Business 7 Amusements

----- LIST SOURCE -----

Source	Note
Compiled	Multi-sourced

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to managers.
 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
Diskette	\$50.00		fee	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Net Name is allowed. Reuse is allowed. Exchange is not allowed.

----- UPDATE SCHEDULE -----

Updated monthly.