

The Arts - Venues and Related Businesses

DATACARD DESCRIPTION

LISTING OF ARTS FACILITIES AND ORGANIZATIONS.

THIS LIST IS A PERFECT RESOURCE TO REACH VARIOUS GROUPS OF PERFORMERS, CREATIVE THINKERS AND PATRONS OF THE ARTS. THIS GROUP OF BUSINESSES IS FILLED WITH THOSE WHO SPEND THEIR TIME EXPRESSING THEMSELVES ARTISTICALLY AND BY ENJOYING OTHERS' ARTISTIC EXPRESSION. AN EXCELLENT MARKET FOR MUSIC, ART, BOOKS AND OTHER CATALOG OFFERS AS WELL AS TRAVEL OPPORTUNITIES. ALSO, IDEAL FOR BUSINESS SERVICES SUCH ACCOUNTING, MARKETING, TECHNOLOGY SUPPORT, OFFICE SUPPLIES, BUSINESS LINES OF CREDIT AND INSURANCE.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED

Jul 27, 2010

DATE VERIFIED

Jul 27, 2010

| Selections | Counts | Price per/M |
|--|--------|-------------|
| Universe | 59,231 | \$60.00 |
| Dance studios | 18,644 | +5.00 |
| Movie theaters | 6,384 | +5.00 |
| Museums | 12,170 | +5.00 |
| Art galleries | 6,925 | +5.00 |
| Theaters | 15,220 | +5.00 |
| Operas | 218 | +5.00 |
| Ballet production | 123 | +5.00 |
| Botanical & zoological gardens | 1,035 | +5.00 |
| Net name arrangement (minimum 25,000), 85% | | |

OTHER SELECTIONS

| Selections | Rate | Per |
|------------------------|---------|-----|
| 3 Month Hotline | \$10.00 | M |
| 6 Month Hotline | \$5.00 | M |
| Ethnicity | \$15.00 | M |
| Female Owned | \$15.00 | M |
| First Year In Business | \$15.00 | M |
| Franchise | \$15.00 | M |
| Gender | \$15.00 | M |
| Geo Select | \$5.00 | M |
| Minority Owned | \$15.00 | M |
| Monthly Hotline | \$15.00 | M |
| # Employees | \$10.00 | M |
| Phone Number | \$25.00 | M |
| \$ Volume | \$10.00 | M |
| Years In Business | \$15.00 | M |
| Key Coding | \$3.00 | M |

LIST SOURCE

| | Note |
|----------|---------------|
| Compiled | Multi-sourced |

METHOD OF ADDRESSING

| Available Media | Rate | Per |
|---------------------------|---------|-----|
| Pressure Sensitive Labels | \$15.00 | M |
| Diskette | \$50.00 | |
| Diskette | \$50.00 | |
| Cartridge | \$50.00 | |
| CD-ROM | \$50.00 | |
| FTP | \$50.00 | |

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers. 30% commission to brokers.

RESTRICTIONS

Net Name is allowed. Reuse is allowed. Exchange is not allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

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