

Datamatrix 2017



Sports & Recreation Businesses

Listing of Sports, Fitness and Recreation Facilities and Organizations. 30% BROKER COMMISSION!




SEGMENTS

72,851	Total Universe / Universe Rate	\$60.00/M
40,072	Physical Fitness Facilities	+ \$5.00/M
5,961	Bowling Centers	+ \$5.00/M
1,920	Auto Racing Facilities	+ \$5.00/M
914	Soccer Clubs	+ \$5.00/M
671	Football Clubs	+ \$5.00/M
376	Baseball Clubs	+ \$5.00/M
292	Basketball Clubs	+ \$5.00/M
155	Ice Hockey Clubs	+ \$5.00/M
2,347	Athletic Membership Organizations	+ \$5.00/M
593	Batting Cages	+ \$5.00/M
315	Fishing Parks	+ \$5.00/M
1,674	Sports & Rec Camps	+ \$5.00/M
4,460	Recreation Centers	+ \$5.00/M
8,743	Public Golf Courses	+ \$5.00/M
3,347	Private Golf Courses	+ \$5.00/M

ID NUMBERS

Manager ID	224455
NextMark ID	137265
mIn ID	890323-000
SRDS ID	890323-000

MEDIA TYPE

Business  

SOURCE

Multi Sourced, Compiled lists, Multi-sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **09/27/2017**

DATA CARD MAINTENANCE
















New To System **01/10/2008**
Last Update **09/27/2017**
Next Update **12/29/2017**
Update Frequency **QUARTERLY**

DESCRIPTION

These various sporting facilities provide the opportunity for individuals to stay active and healthy. Many of the people on this list spend a great deal of time participating in their athletic hobbies and therefore creates an ideal chance for marketers to reach this consumer group. A perfect resource for exercise equipment, workout/diet/vitamin supplements, health publications, athletic gear and other sporting goods.

PROFILE

Type (5.00/M)

<i>Physical Fitness Facilities</i>	40,072	
<i>Bowling Centers</i>	5,961	
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<i>Soccer Clubs</i>	914	
<i>Football Clubs</i>	671	
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<i>Batting Cages</i>	593	
<i>Fishing Parks</i>	315	
<i>Sports & Rec Camps</i>	1,674	
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<i>Private Golf Courses</i>	3,347	

SELECTS

FEMALE OWNED	\$15.00/M
FRANCHISE	\$15.00/M
GEO SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
MONTHLY HOTLINE	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
TITLE/CONTACT NAME	\$25.00/M
YEARS IN BUSINESS	\$15.00/M
Type	\$5.00/M

MANAGER**Datamatrix Lists**

<http://www.datamatrixlists.com>

GENDER

Male	%
Female	%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS**Net Name is allowed**

Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**

Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING**Key Coding is available**

Charges **\$3.00/M**

ADDRESSING

EMAIL	\$50.00/F
FTP	\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact