## Datamatrix Lists Datacards Sports & Recreation Businesses

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|--|--|--------|--|------------|
| Listing of Sports, Fitness and Recreation Facilities and Organizations. 30% BROKER COMMISSION! |  |        | ID NUMBERS                                   |            |
|  |  |        | MANAGER                                      |            |
| SEGMENTS   |  |        | NEXTMARK ID                                  | 224455     |
| 72,851   | TOTAL UNIVERSE / UNIVERSE RATE   | \$60/M | MIN ID                                       | 137265     |
| 40,072   | Physical Fitness Facilities  | \$5/M  | SRDS ID                                      | 890323-000 |
| 5,961  | Bowling Centers  | \$5/M  | 150 1 7/05                                   |            |
| 1,920  | Auto Racing Facilities   | \$5/M  | MEDIA TYPE                                   |            |
| 914  | Soccer Clubs   | \$5/M  | Business                                     | = 28       |
| 671  | Football Clubs   | \$5/M  | SOURCE                                       |            |
| 376  | Baseball Clubs   | \$5/M  | Compiled lists, Multi-sourced, Multi Sourced |            |
| 292  | Basketball Clubs   | \$5/M  | Complied lists, Multi-sourced, Multi Sourced |            |
| 155  | Ice Hockey Clubs   | \$5/M  | GEOGRAPHY                                    |            |
| 2,347  | Athletic Membership Organizations                                      | \$5/M  | United States                                |            |
| 593  | Batting Cages  | \$5/M  |  |            |
| 315  | Fishing Parks  | \$5/M  | OPT-IN                                       |            |
| 1,674  | Sports & Rec Camps   | \$5/M  |  |            |
| 4,460  | Recreation Centers   | \$5/M  | MAINTENANCE                                  |            |
| 8,743  | Public Golf Courses  | \$5/M  | MARKET ENTRY                                 |            |
| 3,347  | Private Golf Courses   | \$5/M  | NEW TO MANAGER                               |            |
| ,  |  |        | COUNTS THROUGH                               | 09/01/2014 |
|  |  |        | DATA CARD MAINTENANCE                        |            |
|  |  |        | NEW TO SYSTEM                                | 01/10/2008 |
|  |  |        | LAST UPDATE                                  | 09/10/2014 |
|  |  |        | NEXT UPDATE                                  | 12/31/2014 |
|  |  |        | UPDATE FREQUENCY                             | Quarterly  |
|  |  |        |  | •          |

## DESCRIPTION

These various sporting facilities provide the opportunity for individuals to stay active and healthy. Many of the people on this list spend a great deal of time participating in their athletic hobbies and therefore creates an ideal chance for marketers to reach this consumer group. A perfect resource for exercise equipment, workout/diet/vitamin supplements, health publications, athletic gear and other sporting goods.

## PROFILE

Datamatrix Lists

http://www.datamatrixlists.com

| NOFILE                            |        |                |  |
|-----------------------------------|--------|----------------|--|
| Type (\$5/M)                      |        |                |  |
| Physical Fitness Facilities       | 40,072 |                |  |
| Bowling Centers                   | 5,961  |                |  |
| Auto Racing Facilities            | 1,920  |                |  |
| Soccer Clubs                      | 914    |                |  |
| Football Clubs                    | 671    |                |  |
| Baseball Clubs                    | 376    |                |  |
| Basketball Clubs                  | 292    |                |  |
| Ice Hockey Clubs                  | 155    |                |  |
| Athletic Membership Organizations | 2,347  |                |  |
| Batting Cages                     | 593    |                |  |
| Fishing Parks                     | 315    |                |  |
| Sports & Rec Camps                | 1,674  |                |  |
| Recreation Centers                | 4,460  |                |  |
| Public Golf Courses               | 8,743  |                |  |
| Private Golf Courses              | 3,347  |                |  |
| ELECTS                            |        | AVERAGE INCOME |  |
| EMALE OWNED                       | \$15/M | VALUE          |  |
| RANCHISE                          | \$15/M |                |  |

**RUN CHARGES** 

| SELECTS             |        |
|---------------------|--------|
| FEMALE OWNED        | \$15/M |
| FRANCHISE           | \$15/M |
| GEO SELECT          | \$5/M  |
| MINORITY OWNED      | \$15/M |
| MONTHLY HOTLINE     | \$15/M |
| NUMBER OF EMPLOYEES | \$10/M |
| PHONE NUMBER        | \$25/M |
| SALES VOLUME        | \$10/M |
| TITLE/CONTACT NAME  | \$25/M |
| YEARS IN BUSINESS   | \$15/M |
| Туре                | \$5/M  |
| MANAGER             |        |

| AVERAGE INCOME        |        |
|-----------------------|--------|
| VALUE                 | 0      |
| MINIMUM ORDER         |        |
| MINIMUM QUANTITY      | 3,000  |
| MINIMUM PRICE         | \$250  |
| COMMISSIONS           |        |
| BROKER                | 30%    |
| AGENCY                | 15%    |
| NET NAME ARRANGEMENTS |        |
| NET NAME IS ALLOWED   |        |
| FLOOR                 | 85     |
| MINIMUM QUANTITY      | 25,000 |

\$10/M



Datamatrix Lists Datacards

Joe Borelli

| GENDER |    |
|--------|----|
| MALE   | 0% |
| FEMALE | 0% |

| EXCHANGES               |  |
|-------------------------|--|
| EXCHANGE IS NOT ALLOWED |  |

REUSE

REUSE IS ALLOWED
MINIMUM QUANTITY

MINIMUM QUANTITY 0
RUN CHARGE \$0/M

CANCELLATION

CHARGES

KEY CODING

KEY CODING IS AVAILABLE

CHARGES \$3/M

ADDRESSING

EMAIL \$50/F FTP \$75/F

SPECIAL INSTRUCTIONS

CONTACTS

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