

# Datamatrix 2017



## Shelter Magazine Prospects

Home & Garden Magazine Prospects at Business Address. 30%  
BROKER COMMISSION!



### SEGMENTS

482,236 Total Universe / Universe Rate \$65.00/M

### ID NUMBERS

**Manager ID**  
**NextMark ID** 228892  
**mIn ID** 347574  
**SRDS ID** 892163-000

### MEDIA TYPE

**Business**

### SOURCE

Multi Sourced, Compiled lists, Professional Records

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry  
New to Manager  
Counts Through **01/01/2018**

### DATA CARD MAINTENANCE

New To System **03/12/2008**  
Last Update **01/08/2018**  
Next Update **03/31/2018**  
Update Frequency **QUARTERLY**

### DESCRIPTION

'Shelter' has compiled consumers, at business address, who own or play a key role at companies exclusive to the home and garden marketplace. These prospects are so interested in this field that they choose to make it their profession, and therefore, have a higher tendency to respond to related offers. Selections include Title, Gender, Company Size and more. This database was privately created for Shelter publications, but is also perfect for Furniture, Outdoor and Houseware Catalogs, Business Products, General Interest/Lifestyle Publications, Clothing, Personal Services, etc.

### SELECTS

CONTACT NAME **\$25.00/M**  
FEMALE OWNED **\$15.00/M**  
GEO SELECT **\$5.00/M**  
MINORITY OWNED **\$15.00/M**  
NUMBER OF EMPLOYEES **\$10.00/M**  
PHONE NUMBER **\$25.00/M**  
SALES VOLUME **\$10.00/M**  
Title  
Gender

### AVERAGE INCOME

Value **not available**

### MINIMUM ORDER

Minimum Quantity **3,000**  
Minimum Price **\$250.00**

### COMMISSIONS

Broker **30%**  
Agency **15%**

### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

### NET NAME ARRANGEMENTS

**Net Name is allowed**  
Floor **85%**  
Minimum Quantity **25,000**  
Run Charges **\$10.00/M**

### GENDER

Male %  
Female %

### EXCHANGES

**Exchange is not allowed**

### REUSE

**Reuse is allowed**  
Minimum Quantity **0**  
Run Charge

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**CANCELLATION**  
Charges

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**KEY CODING**  
**Key Coding is available**  
Charges **\$3.00/M**

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**ADDRESSING**  
EMAIL **\$50.00/F**  
FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact