

Datamatrix 2017



Let's Get Together - Clubs, Organizations & Associations

Comprehensive list of various membership groups. 30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

SEGMENTS

| | | |
|---------|------------------------------------|------------|
| 574,488 | Total Universe / Universe Rate | \$65.00/M |
| 12,739 | Business Associations | + \$5.00/M |
| 7,180 | Trade Associations | + \$5.00/M |
| 321 | Growers' Associations | + \$5.00/M |
| 809 | Regulatory Associations | + \$5.00/M |
| 9,745 | Professional Associations | + \$5.00/M |
| 3,527 | Medical Field Related Associations | + \$5.00/M |
| 16,803 | Labor Organizations | + \$5.00/M |
| 13,142 | Fraternal Organizations | + \$5.00/M |
| 6,723 | Youth Organizations | + \$5.00/M |
| 6,448 | Social Associations | + \$5.00/M |
| 11,214 | Civic Associations | + \$5.00/M |
| 5,362 | Political Associations | + \$5.00/M |
| 382,774 | Religious Organizations | + \$5.00/M |
| 3,036 | Athletic Organizations | + \$5.00/M |

ID NUMBERS

| | |
|--------------------|-------------------|
| Manager ID | 222134 |
| NextMark ID | 134754 |
| mIn ID | 889908-000 |
| SRDS ID | 889908-000 |

MEDIA TYPE

Consumer  

SOURCE

Compiled lists, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **09/27/2017**

DATA CARD MAINTENANCE

New To System **12/12/2007**
Last Update **09/27/2017**
Next Update **12/29/2017**
Update Frequency **QUARTERLY**

DESCRIPTION

This list provides an invaluable resource for anyone trying to contact a group by affiliation. Membership groups are highly accurate ways of reaching a targeted vocation, interest, or other lifestyle choice since they are usually voluntary/opt-in and oftentimes exclusive. Although they might not seem like a typical corporation, most organizations, clubs and associations are run as a business. Because of this, they have a variety of service and product needs to keep their organization running smoothly. A perfect resource for accounting, finance and payroll solutions, marketing/advertising companies, printers, and business consultation, as well as anyone trying to distribute information to a specific consumer group. The segments in this list can be broken down further, to specific organizations, upon request.

PROFILE

Organizations/Associations

| | | |
|------------------------------|--------|---|
| <i>Business</i> | 12,739 | ■ |
| <i>Trade</i> | 7,180 | ■ |
| <i>Growers'</i> | 321 | ■ |
| <i>Regulatory</i> | 809 | ■ |
| <i>Professional</i> | 9,745 | ■ |
| <i>Medical Field Related</i> | 3,527 | ■ |
| <i>Labor</i> | 16,803 | ■ |
| <i>Fraternal</i> | 13,142 | ■ |
| <i>Youth</i> | 6,723 | ■ |
| <i>Social</i> | 6,448 | ■ |
| <i>Civic</i> | 11,214 | ■ |
| <i>Political</i> | 5,362 | ■ |

Religious
Athletic

382,774
3,036

SELECTS

GEO SELECT **\$5.00/M**
NUMBER OF EMPLOYEES **\$10.00/M**
PHONE NUMBER **\$25.00/M**
TITLE/CONTACT NAME **\$25.00/M**
Organizations/Associations

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male %
Female %

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges **\$10.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available
Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

| Contact Name | Role | Email | Phone | Fax |
|-----------------------------------|------------------|--|----------------|-----|
| ★ Joe Borelli Datamatrix Lists | Dir of List Mgmt | sales@datamatrixlists.com | (732) 940-1500 | |

★ = Primary contact