

Datamatrix 2017



Let's Get Together - Clubs, Organizations & Associations

Comprehensive list of various membership groups. 30% BROKER COMMISSION!



SEGMENTS

574,488	Total Universe / Universe Rate	\$65.00/M
12,739	Business Associations	+ \$5.00/M
7,180	Trade Associations	+ \$5.00/M
321	Growers' Associations	+ \$5.00/M
809	Regulatory Associations	+ \$5.00/M
9,745	Professional Associations	+ \$5.00/M
3,527	Medical Field Related Associations	+ \$5.00/M
16,803	Labor Organizations	+ \$5.00/M
13,142	Fraternal Organizations	+ \$5.00/M
6,723	Youth Organizations	+ \$5.00/M
6,448	Social Associations	+ \$5.00/M
11,214	Civic Associations	+ \$5.00/M
5,362	Political Associations	+ \$5.00/M
382,774	Religious Organizations	+ \$5.00/M
3,036	Athletic Organizations	+ \$5.00/M

ID NUMBERS

Manager ID	222134
NextMark ID	134754
mIn ID	889908-000
SRDS ID	889908-000

MEDIA TYPE

Consumer  

SOURCE

Compiled lists, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **12/12/2007**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

This list provides an invaluable resource for anyone trying to contact a group by affiliation. Membership groups are highly accurate ways of reaching a targeted vocation, interest, or other lifestyle choice since they are usually voluntary/opt-in and oftentimes exclusive. Although they might not seem like a typical corporation, most organizations, clubs and associations are run as a business. Because of this, they have a variety of service and product needs to keep their organization running smoothly. A perfect resource for accounting, finance and payroll solutions, marketing/advertising companies, printers, and business consultation, as well as anyone trying to distribute information to a specific consumer group. The segments in this list can be broken down further, to specific organizations, upon request.

PROFILE

Organizations/Associations

<i>Business</i>	12,739	■
<i>Trade</i>	7,180	■
<i>Growers'</i>	321	■
<i>Regulatory</i>	809	■
<i>Professional</i>	9,745	■
<i>Medical Field Related</i>	3,527	■
<i>Labor</i>	16,803	■
<i>Fraternal</i>	13,142	■
<i>Youth</i>	6,723	■
<i>Social</i>	6,448	■
<i>Civic</i>	11,214	■
<i>Political</i>	5,362	■

Religious
Athletic

382,774
3,036

SELECTS

GEO SELECT **\$5.00/M**
NUMBER OF EMPLOYEES **\$10.00/M**
PHONE NUMBER **\$25.00/M**
TITLE/CONTACT NAME **\$25.00/M**
Organizations/Associations

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male %
Female %

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges **\$10.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available
Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact