

Let's Get Together - Clubs, Organizations & Associations

MID: 889908-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	574,088	\$65.00
Business associations	12,739	+5.00
Trade associations	7,180	+5.00
Growners' associations	321	+5.00
Regulatory associations	809	+5.00
Professional associaitons	9,745	+5.00
Medical field related associations	3,527	+5.00
Labor organizations	16,803	+5.00
Franternal organizations	13,142	+5.00
Youth organizations	6,723	+5.00
Social associations	6,448	+5.00
Civic associations	11,214	+5.00
Political associations	5,362	+5.00
Religious organizations	382,774	+5.00
Athletic organizations	3,036	+5.00
Net name arrangement(minimum 25,000), 85%		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
3 Month Hotline	\$10.00	M	extra	
6 Month Hotline	\$5.00	M	extra	
Geo Select	\$5.00	M	extra	
Monthly Hotline	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
SIC	\$5.00			
Title/Contact Name	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Various membership groups.

----- DATACARD DESCRIPTION -----

THIS LIST PROVIDES AN INVALUABLE RESOURCE FOR ANYONE TRYING TO CONTACT A GROUP BY AFFILIATION. MEMBERSHIP GROUPS ARE HIGHLY ACCURATE WAYS OF REACHING A TARGETED LOCATION, INTEREST, OR OTHER LIFESTYLE CHOICE SINCE THEY ARE USUALLY VOLUNTARY/OPT-IN AND OFTENTIMES EXCLUSIVE. ALTHOUGH THEY MIGHT NOT SEEM LIKE A TYPICAL CORPORATION, MOST ORGANIZATIONS, CLUBS AND ASSOCIATIONS ARE RUN AS A BUSINESS. BECAUSE OF THIS, THEY HAVE A VARIETY OF SERVICE AND PRODUCT NEEDS TO KEEP THEIR ORGANIZATION RUNNING SMOOTHLY. A PERFECT RESOURCE FOR ACCOUNTING, FINANCE AND PAYROLL SOLUTIONS, MARKETING/ADVERTISING COMPANIES, PRINTERS, AND BUSINESS CONSULTATION, AS WELL AS ANYONE TRYING TO DISTRIBUTE INFORMATION TO A SPECIFIC CONSUMER GROUP. THE SEGMENTS IN THIS LIST CAN BE BROKEN DOWN FURTHER, TO SPECIFIC ORGANIZATIONS, UPON REQUEST.

SRDS Classification

USA Consumer 507 Associations & Organizations

----- LIST SOURCE -----

Source	Note
Compiled	Government Records

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers. 10% commission to managers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Mag Tape	\$50.00		fee	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	

FTP \$50.00 fee

----- **RESTRICTIONS** -----

Telemarketing is allowed. Exchange is not allowed. Net Name is allowed. Reuse is allowed.