

## Landshark Real Estate Investors

### DATACARD DESCRIPTION

LANDSHARK HAS BROUGHT TOGETHER THIS LIST OF ACTIVE REAL ESTATE INVESTORS. WITH MEDIAN ANNUAL INCOME OVER \$100,000, THESE CONSUMERS ARE PERFECT FOR HIGH TICKET ITEMS SUCH AS CARS, BOATS, JEWELRY, AND TRAVEL OFFERS. THE MUST-HAVE LIST FOR ANY REAL ESTATE CAMPAIGN, AND SINCE ANY SAVVY INVESTOR KNOWS THAT A PORTFOLIO SHOULD BE DIVERSIFIED, THIS IS A PRIME MARKET FOR ALTERNATIVE INVESTMENT OPPORTUNITIES AS WELL. THIS IS AN EXCELLENT RESOURCE FOR PUBLICATION MAILINGS IN ADDITION TO CAMPAIGNS FOR ANY ITEMS CATERING TO THE AFFLUENT MARKET.

### SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	4,382,762	\$70.00
30 day hotline	122,636	+15.00
3 month hotline	227,185	+10.00
6 month hotline	347,942	+5.00
Net name arrangement (minimum 25,000), 85%.		

### OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Education	\$15.00	M
1 Month Hotline	\$15.00	M
3 Month Hotline	\$10.00	M
6 Month Hotline	\$5.00	M
Ethnicity	\$15.00	M
Gender Of Child	\$15.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Home Owner	\$15.00	M
Home Value	\$15.00	M
Income Select	\$7.00	M
Lifestyle Select	\$20.00	M
Marital Status	\$10.00	M
Number Of Children	\$15.00	M
Respondent Age	\$7.00	M
Net Worth	\$25.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Direct Response	<b>Note</b>
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### METHOD OF ADDRESSING

<b>Available Media</b>	<b>Rate</b>	<b>Per</b>
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

### UPDATE SCHEDULE

Monthly

### COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

**RESTRICTIONS**

Exchange is not allowed. Telemarketing is not allowed. Reuse is allowed. Net name is allowed

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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