

In The Waiting Room

DATACARD DESCRIPTION

COMPREHENSIVE LIST OF VARIOUS FACILITIES WITH A WAITING AREA PRESENT. THE PERFECT RESOURCE FOR PUBLISHERS OR DISTRIBUTORS OF ANY MAGAZINE, NEWSPAPER, OR INFORMATIONAL LITERATURE. A COMPREHENSIVE LIST OF BEAUTY PARLORS, BARBER SHOPS, DOCTORS, DENTISTS, CHIROPRACTORS, LAUNDROMATS, AUTOMOTIVE REPAIR SHOPS, LIBRARIES AND VARIOUS FACILITIES AND OFFICES. EACH OF THESE BUSINESSES HAS THE NEED FOR ASSORTED READING MATERIAL TO KEEP THEIR CUSTOMERS OCCUPIED WHILE THEY WAIT. AS WELL, THIS LIST CAN BE USED AS A RESOURCE FOR COMPANIES SELLING WAITING ROOM/OFFICE FURNITURE, ART, AND ANY OTHER PRODUCTS THAT CA BE DISPLAYED OR UTILIZED IN A WAITING ROOM OR OFFICE. IN THE WAITING ROOM CAN BE FURTHER BROKEN DOWN BY SPECIFIC BUSINESS TYPE, NUMBER OF EMPLOYEES AND SALES VOLUME.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000	UPDATED	Jul 27, 2010
Counts Thru: Jul 2010	DATE VERIFIED	Jul 27, 2010
Selections	Counts	Price per/M
Universe	3,042,877	\$65.00
Auto dealerships	119,451	+5.00
Banks/credit unions	79,047	+5.00
Corporate waiting rooms	698,144	+5.00
Laundromats	17,625	+5.00
Beauty shops	301,738	+5.00
Barber shops	41,398	+5.00
Automotive repair facilities	351,406	+5.00
Doctor offices	432,595	+5.00
Dentist offices	128,419	+5.00
Chiropractors	47,682	+5.00
Libraries	19,817	+5.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
3 Month Hotline	\$10.00	M
6 Month Hotline	\$5.00	M
Annual Sales Volume	\$10.00	M
Female Owned	\$15.00	M
First Years In Business	\$15.00	M
Geo Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
SIC	\$5.00	M
Sales Volume	\$10.00	M
Title/Contact Name	\$25.00	M
Key Coding	\$2.00	M

LIST SOURCE

Compiled	Note Government Records
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METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	

CD-ROM \$50.00
Cartridge \$50.00

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers. 30% broker commission.

RESTRICTIONS

Exchange is not allowed; net name is allowed; reuse is allowed; telemarketing is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

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