

Home Office Careers

MID: 886685-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- PERSONNEL -----

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

List Owner
 Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Minimum order 3,000.

Selections	Counts	Price per/M
Universe	19,614,752	\$70.00
Professionals	12,156,914	+15.00
3 month hotline	691,587	+10.00
6 month hotline	1,284,618	+5.00
Net name arrangement (minimum 25,000), 85%		

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- OTHER SELECTIONS -----

----- SUMMARY DESCRIPTION -----
 Working from their home office allows these industrious workers to perform the essential functions for their jobs from the comfort of their own home.
 60% male, 40% female.

Selections	Rate	Per	Unit	Note
Age	\$7.00	M	extra	
Ethnicity	\$15.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
30 Day Hotline	\$15.00	M	extra	
60 Day Hotline	\$15.00	M	extra	
House Value	\$15.00	M	extra	
Income Select	\$7.00	M	extra	
Length Of Residence	\$7.00	M	extra	
Lifestyle Select	\$15.00	M	extra	
Marital Status	\$10.00	M	extra	
Net Worth	\$20.00	M	extra	
Occupation	\$15.00	M	extra	
Presence Of Children	\$10.00	M	extra	
Key Coding	\$3.00	M	extra	

----- DATACARD DESCRIPTION -----
 WORKING FROM THEIR HOME OFFICE ALLOWS THESE INDUSTRIOUS WORKERS TO PERFORM THE ESSENTIAL FUNCTIONS FOR THEIR JOBS FROM THE COMFORT OF THEIR OWN HOME. THESE CONSUMERS ARE CONSTANTLY IN NEED OF MANY GOODS AND SERVICES TO KEEP THEIR OFFICE RUNNING SMOOTHLY. 85% OF THESE INDIVIDUALS ARE OVER THE AGE OF 25 AND 65% OF THESE HOME OFFICE WORKERS MAKE MORE THAN \$50,000. THEY SEEK SUBSCRIPTIONS TO TRADE PUBLICATIONS OR INFORMATION ON SEMINARS TO STAY CURRENT IN THEIR CHOSEN INDUSTRY. IN ADDITION, THEY NEED SUPPLIES FOR THEIR HOME OFFICE SUCH AS PAPER PRODUCTS, COMPUTERS, INTERNET AND PHONE CONNECTIONS, SMALL APPLIANCES, CREDIT CARD OFFERS AND ANY OTHER CONSUMER PRODUCTS AND SERVICES THAT WILL ENSURE THEIR OFFICE CONTINUES TO RUN EFFICIENTLY.

SRDS Classification

USA Business 316 Small Office/Home Office

----- LIST SOURCE -----

Source	Note
Compiled	Lists

----- COMMISSION, CREDIT POLICY -----
 15% commission to agencies. 30% commissions to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD Rom	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.