

# Datamatrix 2017



## Health & Medicine - Hospitals

Complete listing of medical hospitals in America. 30% BROKER COMMISSION!



### SEGMENTS

7,150	Total Universe / Universe Rate	\$70.00/M
106,840	Contacts	+ \$25.00/M
	Psychiatric Ward	+ \$15.00/M
	Rehabilitation	+ \$15.00/M
	Intensive Care	+ \$15.00/M
	Pediatric Intensive Care	+ \$15.00/M
	ICU	+ \$15.00/M
	Nursery	+ \$15.00/M
	Elderly Care	+ \$15.00/M
	Government Hospital	+ \$15.00/M
	Non Profit Hospital	+ \$15.00/M
	For Profit Hospital	+ \$15.00/M

### ID NUMBERS

<b>Manager ID</b>	<b>223631</b>
<b>NextMark ID</b>	<b>347560</b>
<b>mIn ID</b>	<b>890360-000</b>
<b>SRDS ID</b>	<b>890360-000</b>

### MEDIA TYPE

**Business**  

### SOURCE

Compiled lists, Government records

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry  
New to Manager  
Counts Through **09/27/2017**

### DATA CARD MAINTENANCE

New To System **12/26/2007**  
Last Update **09/27/2017**  
Next Update **12/29/2017**  
Update Frequency **QUARTERLY**

### DESCRIPTION

Hospitals are large and complex institutions, requiring countless products and services to keep running smoothly. These businesses are exceptional prospects for any campaigns dealing with uniforms or medical apparel, medical equipment distributors, business services like accounting, management consultation or technical support, various trade publications and medical journals, magazines for waiting rooms, medical seminars or trade shows. As well, the highly trained medical professionals employed at hospitals are often affluent individuals interested in luxury items such as lavish vacations, high-end automobiles, expensive jewelry, boats or other high ticket items. There are various contacts available including: Administrator, Chairman, Marketing, Food Services, Human Resources, Maintenance, etc. Heads of specific departments are available as well: Chief of Medicine, Pediatrics, Pathology, Pharmaceutical, Cardiology, Radiology, Anesthesiology, Oncology, etc.

### SELECTS

BED SIZE	<b>\$15.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
HOSPITAL TYPE	<b>\$15.00/M</b>
PHONE NUMBER	<b>\$25.00/M</b>
TITLE/CONTACT NAME	<b>\$25.00/M</b>

### AVERAGE INCOME

Value **not available**

### MINIMUM ORDER

Minimum Quantity **3,000**  
Minimum Price **\$250.00**

### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

### COMMISSIONS

Broker **20%**  
Agency **15%**

### GENDER

Male %  
Female %

### NET NAME ARRANGEMENTS

**Net Name is allowed**  
Floor **85%**  
Minimum Quantity **25,000**  
Run Charges **\$10.00/M**

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**EXCHANGES****Exchange is not allowed**

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**REUSE****Reuse is allowed**Minimum Quantity **0**  
Run Charge

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**CANCELLATION**

Charges

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**KEY CODING****Key Coding is available**Charges **\$3.00/M**

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**ADDRESSING**

EMAIL

**\$50.00/F**

FTP

**\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact