

Healthcare Business Group

DATACARD DESCRIPTION

THE HEALTHCARE BUSINESS GROUP DATABASE PROVIDES AN EXTENSIVE RESOURCE FOR ANYONE TRYING TO CONNECT WITH THE VAST MARKET OF MEDICAL, DENTAL, AND OTHER HEALTH PROFESSIONALS. ALL ASPECTS OF THE HEALTHCARE WORLD ARE PRESENT WITHIN THIS MASSIVE DATABASE, OFFERING A PRICELESS TOOL TO REACH YOUR TARGET MARKET. UNIQUELY SOURCED FROM SEC FILINGS, TRADE JOURNALS, CENSUS DATA, BETTER BUSINESS BUREAU RECORDS AND OTHER PUBLIC AND PROPRIETARY SOURCES TO BRING YOU THE MOST EXHAUSTIVE LIST AVAILABLE. A PERFECT DATABASE FOR MARKETERS OF MEDICAL EQUIPMENT, PRESCRIPTION DRUGS, SEMINARS OR TRADE SHOWS, UNIFORMS OR MEDICAL APPAREL, TRADE PUBLICATIONS AND MEDICAL JOURNALS, AS WELL AS BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000 Counts Thru: Jul 2010	UPDATED DATE VERIFIED	Jul 27, 2010 Jul 27, 2010
Selections	Counts	Price per/M
Universe	1,437,566	\$60.00
Physicians and surgeons	753,087	+5.00
Dentists	226,419	+5.00
Optometrists	32,390	+5.00
Chiropractors	60,114	+5.00
Podiatrists	21,633	+5.00
Psychologists	29,971	+5.00
Physical therapists	26,725	+5.00
Osteopathy	392	+5.00
Medical hospitals	11,963	+5.00
Psychiatric hospitals	13,412	+5.00
Medical labs	14,936	+5.00
Dental labs	9,874	+5.00
Medical schools	108	+5.00
Home healthcare services	32,509	+5.00
Psychotherapists	7,313	+5.00
Speech pathologists	2,411	+5.00
Nutritionists	2,304	+5.00
Accupuncturists	6,490	+5.00
Alternative healing	5,136	+5.00
Medical, dental & hospital eqpt. companies	27,349	+5.00
Medical imaging	608	+5.00
Nurses	9,217	+5.00
Hypnotists	1,228	+5.00
Eating disorder treatment	182	+5.00
Pregnancy counseling	1,149	+5.00
Hospital & medical insurance plans	3,376	+5.00
Health insurance providers	731	+5.00
Mammograph	392	+5.00
Kidney dialysis center	524	+5.00
Cancer information services	231	+5.00
Diabetes information services	226	+5.00
Nursing home information/referral	187	+5.00
Healthcare information services	1,208	+5.00
Rest homes	2,914	+5.00
Retirement communities/homes	8,149	+5.00
Hospices	3,298	+5.00
Nursing homes	27,942	+5.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections	Rate	Per
Contact Name	\$25.00	M
First Year In Business	\$15.00	M
Geo Select	\$5.00	M
Job Title Select	\$15.00	M
# Employees	\$10.00	M
Number Of Years In Business	\$15.00	M
Phone Number	\$15.00	M
Sales Volume	\$10.00	M
SIC	\$5.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Multi-sourced

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
FTP	\$50.00	
CD ROM	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers. 30% commission to brokers.

RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name
732-940-1500 Key Contact Phone
732-940-1501 Key Contact Fax
sales@datamatrixlists.com Key Contact Email

MID 890394 000