

Healthcare Business Group

MID: 890394-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

| Selections | Counts | Price per/M |
|---|-----------|-------------|
| Universe | 1,437,566 | \$60.00 |
| Physicians and surgeons | 753,087 | +5.00 |
| Dentists | 226,419 | +5.00 |
| Optometrists | 32,390 | +5.00 |
| Chiropractors | 60,114 | +5.00 |
| Podiatrists | 21,633 | +5.00 |
| Psychologists | 29,971 | +5.00 |
| Physical therapists | 26,725 | +5.00 |
| Osteopathy | 392 | +5.00 |
| Medical hospitals | 11,963 | +5.00 |
| Psychiatric hospitals | 13,412 | +5.00 |
| Medical labs | 14,936 | +5.00 |
| Dental labs | 9,874 | +5.00 |
| Medical schools | 108 | +5.00 |
| Home healthcare services | 32,509 | +5.00 |
| Psychotherapists | 7,313 | +5.00 |
| Speech pathologists | 2,411 | +5.00 |
| Nutritionists | 2,304 | +5.00 |
| Accupuncturists | 6,490 | +5.00 |
| Alternative healing | 5,136 | +5.00 |
| Medical, dental & hospital eqpt. companies | 27,349 | +5.00 |
| Medical imaging | 608 | +5.00 |
| Nurses | 9,217 | +5.00 |
| Hypnotists | 1,228 | +5.00 |
| Eating disorder treatment | 182 | +5.00 |
| Pregnancy counseling | 1,149 | +5.00 |
| Hospital & medical insurance plans | 3,376 | +5.00 |
| Health insurance providers | 731 | +5.00 |
| Mammograph | 392 | +5.00 |
| Kidney dialysis center | 524 | +5.00 |
| Cancer information services | 231 | +5.00 |
| Diabetes information services | 226 | +5.00 |
| Nursing home information/referral | 187 | +5.00 |
| Healthcare information services | 1,208 | +5.00 |
| Rest homes | 2,914 | +5.00 |
| Retirement communities/homes | 8,149 | +5.00 |
| Hospices | 3,298 | +5.00 |
| Nursing homes | 27,942 | +5.00 |
| Net name arrangement (minimum 25,000), 85%. | | |

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

| Contact | Title | Phone | Fax | E-mail |
|--------------|-------|--------------|--------------|--|
| List Manager | | 732-940-1500 | 732-940-1501 | sales@datamatrixlists.com |

----- SUMMARY DESCRIPTION -----

All businesses pertaining to healthcare.

----- DATACARD DESCRIPTION -----

THE HEALTHCARE BUSINESS GROUP DATABASE PROVIDES AN EXTENSIVE RESOURCE FOR ANYONE TRYING TO CONNECT WITH THE VAST MARKET OF MEDICAL, DENTAL, AND OTHER HEALTH PROFESSIONALS. ALL ASPECTS OF THE HEALTHCARE WORLD ARE PRESENT WITHIN THIS MASSIVE DATABASE, OFFERING A PRICELESS TOOL TO REACH YOUR TARGET MARKET. UNIQUELY SOURCED FROM SEC FILINGS, TRADE JOURNALS, CENSUS DATA, BETTER BUSINESS BUREAU RECORDS AND OTHER PUBLIC AND PROPRIETARY SOURCES TO BRING YOU THE MOST EXHAUSTIVE LIST AVAILABLE. A PERFECT DATABASE FOR MARKETERS OF MEDICAL EQUIPMENT, PRESCRIPTION DRUGS, SEMINARS OR TRADE SHOWS, UNIFORMS OR MEDICAL APPAREL, TRADE PUBLICATIONS AND MEDICAL JOURNALS, AS WELL AS BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT.

SRDS Classification

USA Business H21 Healthcare - Multi-Specialty & Primary Care

----- LIST SOURCE -----

| Source | Note |
|----------|---------------|
| Compiled | Multi-sourced |

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to managers. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

| Available Media | Rate | Per Unit | Note |
|---------------------------|---------|----------|-------|
| Pressure Sensitive Labels | \$15.00 | M | extra |
| Diskette | \$50.00 | | fee |
| E-mail | \$50.00 | | fee |
| Cartridge | \$50.00 | | fee |
| FTP | \$50.00 | | fee |
| CD ROM | \$50.00 | | fee |

----- RESTRICTIONS -----

----- OTHER SELECTIONS -----

| Selections | Rate | Per | Unit | Note |
|-----------------------------|-------------|------------|-------------|-------------|
| Contact Name | \$25.00 | M | extra | |
| First Year In Business | \$15.00 | M | extra | |
| Geo Select | \$5.00 | M | extra | |
| Job Title Select | \$15.00 | M | extra | |
| # Employees | \$10.00 | M | extra | |
| Number Of Years In Business | \$15.00 | M | extra | |
| Phone Number | \$15.00 | M | extra | |
| Sales Volume | \$10.00 | M | extra | |
| SIC | \$5.00 | M | extra | |
| Key Coding | \$3.00 | M | extra | |

Net name is allowed. Exchange is not allowed. Reuse is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.