

Health & Medicine - Hospitals

MID: 890360-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	7,150	\$65.00
Contacts	106,840	+25.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Psychiatric Ward	\$15.00	M	extra	
Rehabilitation	\$15.00	M	extra	
Intensive Care	\$15.00	M	extra	
Pediatric Intensive Care	\$15.00	M	extra	
ICU	\$15.00	M	extra	
Nursery	\$15.00	M	extra	
Elderly Care	\$15.00	M	extra	
Government Hospital	\$15.00	M	extra	
Non Profit Hospital	\$15.00	M	extra	
For Profit Hospital	\$15.00	M	extra	
Bed Size	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Hospital Type	\$15.00	M	extra	
Phone Number	\$15.00	M	extra	
Title	\$25.00	M	extra	
Contact Name:				
Administrator	\$25.00	M	extra	
Chairman	\$25.00	M	extra	
Marketing	\$25.00	M	extra	
Food Services	\$25.00	M	extra	
Human Resources	\$25.00	M	extra	
Maintenance	\$25.00	M	extra	
Heads Of Specific Departments:				
Chief Of Medicine				
Pediatrics				
Pathology				
Pharmaceutical				
Cardiology				
Radiology				
Anesthesiology				
Oncology				

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Medical hospitals in America.

----- DATACARD DESCRIPTION -----

HOSPITALS ARE LARGE AND COMPLEX INSTITUTIONS, REQUIRING COUNTLESS PRODUCTS AND SERVICES TO KEEP RUNNING SMOOTHLY. THESE BUSINESSES ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH UNIFORMS OR MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING, MANAGEMENT CONSULTATION OR TECHNICAL SUPPORT, VARIOUS TRADE PUBLICATIONS AND MEDICAL JOURNALS, MAGAZINES FOR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS. AS WELL, THE HIGHLY TRAINED MEDICAL PROFESSIONALS EMPLOYED AT HOSPITALS ARE OFTEN AFFLUENT INDIVIDUALS INTERESTED IN LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SRDS Classification

USA Business H14 Healthcare - Business & Facility Management

----- LIST SOURCE -----

Source	Note
Compiled	Government Records

----- COMMISSION, CREDIT POLICY -----

20% commission to brokers. 15% commission to agencies. 10% commission to managers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	
Cartridge	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Reuse is allowed. Net name is allowed. Exchange is not allowed .

----- UPDATE SCHEDULE -----

Updated monthly.