

## Health & Medicine - Hospitals

### DATACARD DESCRIPTION

HOSPITALS ARE LARGE AND COMPLEX INSTITUTIONS, REQUIRING COUNTLESS PRODUCTS AND SERVICES TO KEEP RUNNING SMOOTHLY. THESE BUSINESSES ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH UNIFORMS OR MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, BUSINESS SERVICES LIKE ACCOUNTING, MANAGEMENT CONSULTATION OR TECHNICAL SUPPORT, VARIOUS TRADE PUBLICATIONS AND MEDICAL JOURNALS, MAGAZINES FOR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS. AS WELL, THE HIGHLY TRAINED MEDICAL PROFESSIONALS EMPLOYED AT HOSPITALS ARE OFTEN AFFLUENT INDIVIDUALS INTERESTED IN LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**  
**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	7,150	\$65.00
Contacts	106,840	+25.00
Net name arrangement (minimum 25,000), 85%.		

### OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Psychiatric Ward	\$15.00	M
Rehabilitation	\$15.00	M
Intensive Care	\$15.00	M
Pediatric Intensive Care	\$15.00	M
ICU	\$15.00	M
Nursery	\$15.00	M
Elderly Care	\$15.00	M
Government Hospital	\$15.00	M
Non Profit Hospital	\$15.00	M
For Profit Hospital	\$15.00	M
Bed Size	\$10.00	M
Geo Select	\$5.00	M
Hospital Type	\$15.00	M
Phone Number	\$15.00	M
Title	\$25.00	M
Contact Name:		
Administrator	\$25.00	M
Chairman	\$25.00	M
Marketing	\$25.00	M
Food Services	\$25.00	M
Human Resources	\$25.00	M
Maintenance	\$25.00	M
Heads Of Specific Departments:		
Chief Of Medicine		
Pediatrics		
Pathology		
Pharmaceutical		
Cardiology		
Radiology		
Anesthesiology		
Oncology		

### LIST SOURCE

Compiled

**Note**  
Government Records

**METHOD OF ADDRESSING**

<b>Available Media</b>	<b>Rate</b>	<b>Per</b>
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	
Cartridge	\$50.00	

**UPDATE SCHEDULE**

Monthly

**COMMISSION, CREDIT POLICY**

20% commission to brokers. 15% commission to agencies. 10% commission to managers.

**RESTRICTIONS**

Telemarketing is allowed. Reuse is allowed. Net name is allowed. Exchange is not allowed

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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