

Fortune 2000 Register

MID: 925568-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	115,611	\$65.00
Fortune 500	500	*\$250.00
Fortune 1000	1,000	*\$350.00
Fortune 2000	2,000	*\$500.00
Manufacturing industry contacts	24,975	+10.00
Retail industry contacts	11,513	+10.00
Banking industry contacts	8,011	+10.00
Real estate/holding contacts	10,896	+10.00
Insurance industry contacts	8,404	+10.00

(*) Flat fee.

Net name arrangement (minimum 25,000), 85% plus 10.00/M running charge.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Annual Sales Volume	\$10.00	M	extra	
Bus/Industry Type	\$10.00	M	extra	
County	\$10.00	M	extra	
Fax Numbers	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Job Function/Title	\$10.00	M	extra	
Max Per Company/Sites				
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
Rank	\$10.00	M	extra	
SCF	\$5.00	M	extra	
State	\$5.00	M	extra	
Zip	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Top ranking companies from 1-2000.
 75% male, 25% female.

----- DATACARD DESCRIPTION -----

THE FORTUNE 2000 REGISTER MAKES AVAILABLE LISTINGS FROM THE LARGEST COMPANIES IN THE UNITED STATES. INCLUDED AND SELECTABLE BY RANK, EMPLOYEE SIZE, SALES VOLUME, JOB FUNCTION AND SIC CODE. THESE PUBLIC AND CLOSELY HELD COMPANIES ARE SEGMENTED AS THE FORTUNE 500, FORTUNE 1000 AND THE OTHER EXPANDED FORTUNE 2000. THERE IS NO BETTER PLACE TO REACH WORLD-LEADING COMPANIES AND THEIR EXECUTIVES THAT PROSPER IN GOOD TIMES AND BAD. ENHANCED DATA ELEMENTS ALLOW MAILERS TO MARKET SMARTER AND MORE EFFECTIVELY TO THE COMPANIES THAT CONSISTENTLY EARN THE RIGHT TO BE ON THIS REGISTER. SINCE THESE BUSY HIGH EARNERS TYPICALLY WORK LONG HOURS, REACHING THEM AT THE OFFICE IS AN EXCELLENT RESOURCE FOR CONSUMER OFFERS SUCH AS JEWELRY, CATALOGS, GIFTS, DINING, FINANCIAL, INSURANCE, ETC., AS WELL AS ALL BUSINESS RELATED OFFERS.

SRDS Classification

USA Business 46 Business Firms (Manufacturing, Wholesale, Retail & Service)

----- LIST SOURCE -----

Source	Note
Compiled	

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- **RESTRICTIONS** -----

Net name is allowed. Exchange is not allowed. Reuse is not allowed.

----- **UPDATE SCHEDULE** -----

Updated quarterly.