

Flying High - Certified Pilots

DATACARD DESCRIPTION

CERTIFIED PILOTS HAVE SPENT COUNTLESS HOURS TRAINING FOR THEIR PROFESSION AND EARNING THEIR CERTIFICATIONS. THEY ARE COMPENSATED HANDSOMELY FOR THE IMPORTANT RESPONSIBILITY THAT THEY UNDERTAKE EACH TIME THEY FLY A PLANE. AN EXCELLENT MARKET FOR ALL AIRPLANE SUPPLIES, FLYING PUBLICATIONS AND AVIATION ORGANIZATIONS/ASSOCIATIONS. ADDITIONALLY, THEY ARE PRIME PROSPECTS FOR FUNDRAISING, BUSINESS AND FINANCE PERIODICALS, AND LUXURY ITEMS SUCH AS HIGH-END CARS, REAL ESTATE, BOATS AND EXPENSIVE JEWELRY. A MUST FOR ANY INSURANCE OR INVESTMENT CAMPAIGNS AS WELL.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000	UPDATED	Jul 27, 2010
Counts Thru: Jul 2010	DATE VERIFIED	Jul 27, 2010
Selections	Counts	Price per/M
Total universe	803,142	\$65.00
Net name arrangement (minimum 25,000), 85% plus 10.00/M running charges.		

OTHER SELECTIONS

Selections	Rate	Per
Certificate Level:		
Airline Transport Pilot	\$10.00	M
Commercial Pilot	\$10.00	M
Private Pilot	\$10.00	M
Student Pilot	\$10.00	M
Recreational Pilot	\$10.00	M
Parachute Rigger	\$10.00	M
Certificate Type:		
Dispatcher	\$10.00	M
Flight Engineer	\$10.00	M
Commercial Flight Instructor	\$10.00	M
Ground Instructor	\$10.00	M
Mechanic	\$10.00	M
Pilot	\$10.00	M
Control Tower Operator	\$10.00	M
Gender/Sex	\$10.00	M
Geo Select	\$5.00	M
Rating	\$10.00	M
Key Coding	\$3.00	M

LIST SOURCE

Compiled	Note
	Multi-sourced

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to recognized brokers.

RESTRICTIONS

Telemarketing is not allowed. Exchange is not allowed. Net Name is allowed. Reuse is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

893716

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