

Flying High - Aircraft Owners

DATACARD DESCRIPTION

THE OWNERSHIP OF AN AIRCRAFT IS AN EXCELLENT INDICATOR OF WEALTH. WHETHER FLYING IS A HOBBY OR A MEANS OF TRANSPORTATION, IT IS A LUXURY ONLY ACCESSIBLE TO THE ULTRA-AFFLUENT. THIS LIST AFFORDS A PERFECT OPPORTUNITY TO REACH THIS SOUGHT-AFTER CONSUMER GROUP. AN EXCELLENT MARKET FOR ALL AIRPLANE SUPPLIES, FLYING PUBLICATIONS AND AVIATION ORGANIZATIONS/ASSOCIATIONS. ADDITIONALLY, THEY ARE PRIME PROSPECTS FOR FUNDRAISING, BUSINESS AND FINANCE PERIODICALS, TRAVEL OFFERS, AND LUXURY ITEMS SUCH AS HIGH-END CARS, REAL ESTATE, BOATS AND EXPENSIVE JEWELRY. A MUST FOR ANY INSURANCE OR INVESTMENT CAMPAIGNS AS WELL.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

UPDATED

Jul 27, 2010

Counts Thru: Jul 2010

DATE VERIFIED

Jul 27, 2010

Selections

Counts

Price per/M

Universe	219,874	\$65.00
Glider	4,261	+12.00
Hot air balloon	5,420	+12.00
Airplane - multi engine	31,154	+12.00
Airplane - single engine	176,307	+12.00
Individually owned	126,751	+12.00

Net name arrangement (minimum 25,000), 85% plus 10.00/M running charges.

OTHER SELECTIONS

Selections	Rate	Per
Class/Operations Type	\$12.00	M
Engine Type	\$12.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Manufacturer	\$12.00	M
Model	\$12.00	M
Year Built	\$12.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Multi-sourced

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers;.

RESTRICTIONS

Telemarketing is not allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

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