

# Flying High - Aircraft Owners

MID: 890218-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	219,874	\$65.00
Glider	4,261	+12.00
Hot air balloon	5,420	+12.00
Airplane - multi engine	31,154	+12.00
Airplane - single engine	176,307	+12.00
Individually owned	126,751	+12.00

Net name arrangement (minimum 25,000), 85% plus 10.00/M running charges.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Class/Operations Type	\$12.00	M	extra	
Engine Type	\$12.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Manufacturer	\$12.00	M	extra	
Model	\$12.00	M	extra	
Year Built	\$12.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

**List Owner**

Datamatrix Lists  
 3530 Route 27, 2nd Floor  
 Kendall Park, NJ 08824  
 Phone: 732-940-1500  
 Fax: 732-940-1501  
 E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>

----- SUMMARY DESCRIPTION -----

Aircraft owners in America.

----- DATACARD DESCRIPTION -----

THE OWNERSHIP OF AN AIRCRAFT IS AN EXCELLENT INDICATOR OF WEALTH. WHETHER FLYING IS A HOBBY OR A MEANS OF TRANSPORTATION, IT IS A LUXURY ONLY ACCESSIBLE TO THE ULTRA-AFFLUENT. THIS DATAMATRIX LIST AFFORDS A PERFECT OPPORTUNITY TO REACH THIS SOUGHT-AFTER CONSUMER GROUP. AN EXCELLENT MARKET FOR ALL AIRPLANE SUPPLIES, FLYING PUBLICATIONS AND AVIATION ORGANIZATIONS/ASSOCIATIONS. ADDITIONALLY, THEY ARE PRIME PROSPECTS FOR FUNDRAISING, BUSINESS AND FINANCE PERIODICALS, TRAVEL OFFERS, AND LUXURY ITEMS SUCH AS HIGH-END CARS, REAL ESTATE, BOATS AND EXPENSIVE JEWELRY. A MUST FOR ANY INSURANCE OR INVESTMENT CAMPAIGNS AS WELL.

**SRDS Classification**

USA Consumer 510 Aviation

----- LIST SOURCE -----

Source	Note
Compiled	Multi-sourced

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers;.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is not allowed. Net name is allowed. Exchange is not allowed. Reuse is allowed .

----- UPDATE SCHEDULE -----

Updated monthly.