

Datamatrix 2017



Flying High - Aircraft Owners

Listing of Aircraft Owners In America. 30% BROKER COMMISSION!



SEGMENTS

219,874	Total Universe / Universe Rate	\$70.00/M
4,261	Glider	+ \$12.00/M
5,420	Hot Air Balloon	+ \$12.00/M
31,154	Airplane - Multi Engine	+ \$12.00/M
176,307	Airplane - Single Engine	+ \$12.00/M
126,751	Individually Owned	+ \$12.00/M

ID NUMBERS

Manager ID	224719
NextMark ID	347555
mIn ID	890218-000
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Government records, Compiled lists, Multi-sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **01/14/2008**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

The ownership of an aircraft is an excellent indicator of wealth. Whether flying is a hobby or a means of transportation, it is a luxury only accessible to the ultra-affluent. This Datamatrix List affords a perfect opportunity to reach this sought-after consumer group. An excellent market for all airplane supplies, flying publications and aviation organizations/associations. Additionally, they are prime prospects for fundraising, business and finance periodicals, travel offers, and luxury items such as high-end cars, real estate, boats and expensive jewelry. A must for any insurance or investment campaigns as well.

SELECTS

CLASS/OPERATIONS TYPE	\$12.00/M
ENGINE TYPE	\$12.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
MANUFACTURER	\$12.00/M
MODEL	\$12.00/M
YEAR BUILT	\$12.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	%
Female	%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges **\$10.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

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