

Fidelity Research Printing Budgets

MID: 931542-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 5,000.

Selections	Counts	Price per/M
Universe	7,007,124	\$75.00

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Company Size	\$10.00	M	extra	
County	\$5.00	M	extra	
HQ/Branch	\$10.00	M	extra	
Job Title	\$20.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$25.00	M	extra	
Radius	\$10.00	M	extra	
\$ Volume	\$10.00	M	extra	
Square Footage Of Facility	\$15.00	M	extra	
State	\$5.00	M	extra	
Years In Business	\$10.00	M	extra	
Zip	\$5.00	M	extra	
Budget Size	\$20.00	M	extra	
Key Coding	\$3.00	M	extra	
A/B Split				
Business Address				
Carrier Route				
Carrier Route Code				
Nth Name				
Title Slugging	\$2.50	M	extra	
Zip+4				
Industry				
Executive By Name And Title				
Number Of Computers				
Location Type				

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

Member: D.M.A.

----- SUMMARY DESCRIPTION -----

Companies that are actively spending allocated funds for printing products and services.

----- DATACARD DESCRIPTION -----

TRACKING COMPANIES BY THEIR PRINTING BUDGETS, FIDELITY RESEARCH CONNECTS MAILERS TO COMPANIES THAT ARE ACTIVELY SPENDING ALLOCATED FUNDS FOR PRINTING PRODUCTS AND SERVICES. BY GOING BEYOND EMPLOYEE SIZE OR SALES VOLUME, FIDELITY TARGETS ONLY BUSINESSES THAT HAVE THE FUNDS AND THE FINANCIAL PLAN TO SPEND THEM THIS YEAR. SELECT BY COMPANIES AND THEIR EXECUTIVES WHO SPEND \$2,500, \$5,000, \$10,000 OR EVEN \$25,000+ A YEAR UPDATING AND INCREASING THEIR CURRENT TECHNOLOGY.

SRDS Classification

USA Business 275 Printing & Printing Processes

----- LIST SOURCE -----

Source	Note
Compiled	

----- COMMISSION, CREDIT POLICY -----

20% commission to brokers. 15% commission to agencies.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
CD-ROM	\$50.00		fee	
E-mail	\$50.00		fee	
Galley Listing	\$15.00	M	extra	

----- RESTRICTIONS -----

Net name is not allowed. Exchange is not allowed. Reuse is not allowed.

----- UPDATE SCHEDULE -----

Updated quarterly.