Fidelity Research Accounting Budgets

MID: 931537-000

---------- SRDS UPDATED/CONFIRMED ----------
Jun 2, 2011

---------- SELECTIONS WITH COUNTS ----------
Counts Thru: Jun 2011
Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	8,135,792	$75.00

---------- OTHER SELECTIONS ----------

Selections	Rate	Per	Unit	Note
Company Size	$10.00	M	extra	
County	$5.00	M	extra	
HQ/Branch	$10.00	M	extra	
Job Title	$20.00	M	extra	
# Employees	$10.00	M	extra	
Phone Number	$25.00	M	extra	
Radius	$10.00	M	extra	
$ Volume	$10.00	M	extra	
SCF	$5.00	M	extra	
Square Footage Of Facility	$10.00	M	extra	
State	$5.00	M	extra	
Years In Business	$10.00	M	extra	
Zip	$5.00	M	extra	
Budget Size	$20.00	M	extra	
Key Coding	$3.00	M	extra	
A/B Split				
Business Address				
Carrier Route				
Carrier Route Code				
Nth Name				
Title Slugging	$2.50	M	extra	
Zip+4				
Industry				
Executive By Name And Title				
Location Type				

---------- PERSONNEL ----------

List Owner
Datamatrix Lists
3530 Route 27, 2nd Floor
Kendall Park, NJ 08824
Phone: 732-940-1500
Fax: 732-940-1501
E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

Member: D.M.A.

---------- SUMMARY DESCRIPTION ----------
Companies that are actively spending allocated funds for accounting.

---------- DATACARD DESCRIPTION ----------
TRACKING COMPANIES BY THEIR CURRENT ACCOUNTING BUDGETS, FIDELITY RESEARCH CONNECTS MAILERS TO COMPANIES THAT ARE ACTIVELY SPENDING ALLOCATED FUNDS FOR ACCOUNTING. BY GOING BEYOND EMPLOYEE SIZE OR SALES VOLUME, FIDELITY TARGETS ONLY BUSINESSES THAT HAVE THE FUNDS AND THE FINANCIAL PLAN TO SPEND THEM THIS YEAR. SELECT BY COMPANIES AND THEIR EXECUTIVES WHO SPEND $2,500, $5,000, $10,000 OR EVEN $25,000+ A YEAR ON THEIR CURRENT ACCOUNTING.

SRDS Classification

USA Business 52 Certified Public Accountants & Accountants

---------- LIST SOURCE ----------

Source	Note
Compiled	

---------- COMMISSION, CREDIT POLICY ----------
30% commission to brokers.

---------- METHOD OF ADDRESSING ----------

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	$15.00	M	extra	
CD-ROM	$50.00		fee	
E-mail	$50.00		fee	
Galley Listing	$15.00	M	extra	

---------- RESTRICTIONS ----------
Net name is allowed. Exchange is not allowed. Reuse is allowed.

---------- UPDATE SCHEDULE ----------
Updated monthly.