

**Direct to Holistic Medical Professionals**

A comprehensive listing of holistic and alternative medical professions in America. 30% BROKER COMMISSION!

**SEGMENTS**

<b>168,321</b>	TOTAL UNIVERSE / UNIVERSE RATE	\$65/M
<b>71,026</b>	Chiropractors	\$5/M
<b>35,944</b>	Physical Therapists	\$5/M
<b>20,657</b>	Massage Therapists	\$5/M
<b>7,029</b>	Psychotherapists	\$5/M
<b>7,683</b>	Acupuncturists	\$5/M

**ID NUMBERS**

MANAGER	
NEXTMARK ID	<b>218028</b>
MIN ID	<b>347547</b>
SRDS ID	<b>888440-000</b>

**MEDIA TYPE**

Business	 
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**SOURCE**

Directories, Compiled lists, Multi Sourced

**GEOGRAPHY**

United States

**OPT-IN**

**MAINTENANCE**

MARKET ENTRY	
NEW TO MANAGER	
COUNTS THROUGH	<b>09/01/2014</b>

**DATA CARD MAINTENANCE**

NEW TO SYSTEM	<b>09/26/2007</b>
LAST UPDATE	<b>09/09/2014</b>
NEXT UPDATE	<b>12/31/2014</b>
UPDATE FREQUENCY	<b>Quarterly</b>

**DESCRIPTION**

These open-minded consumers are constantly searching for better, more efficient products or services, whether for business or personal use. This willingness to explore new options makes them excellent responders to many direct mail offers. This database is made up from over 60 holistic and alternative wellness practices, such as Reiki, Hypnotherapy, Drugless Practitioners, Psychology, Biofeedback, Nutritionists, and more. These professionals are prime targets for any campaign dealing with real estate, small business or malpractice insurance, lines of credit, office furniture and supplies, medical periodicals, trade shows and seminars, as well as business services like advertising, accounting, payroll and computer assistance.

**PROFILE**

**SELECTS**

CREDIT RATING	\$40/M
GEO SELECT	\$5/M
MINORITY/FEMALE OWNED	\$15/M
NUMBER OF EMPLOYEES	\$10/M
PHONE NUMBER	\$25/M
SALES VOLUME	\$10/M
SPECIALTY	\$5/M
TITLE/CONTACT NAME	\$25/M

**AVERAGE INCOME**

VALUE	<b>0</b>
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**MINIMUM ORDER**

MINIMUM QUANTITY	<b>3,000</b>
MINIMUM PRICE	<b>\$250</b>

**COMMISSIONS**

BROKER	30%
AGENCY	15%

**MANAGER**

Datamatrix Lists  
<http://www.datamatrixlists.com>

**NET NAME ARRANGEMENTS**

<b>NET NAME IS ALLOWED</b>	
FLOOR	<b>85</b>
MINIMUM QUANTITY	<b>25,000</b>
RUN CHARGES	\$10/M

**GENDER**

MALE	<b>60%</b>
FEMALE	<b>40%</b>

**EXCHANGES**

**EXCHANGE IS NOT ALLOWED**

**REUSE**

<b>REUSE IS ALLOWED</b>	
MINIMUM QUANTITY	<b>0</b>
RUN CHARGE	\$0/M

**CANCELLATION**

CHARGES	\$0/M
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**KEY CODING**

<b>KEY CODING IS AVAILABLE</b>	
CHARGES	\$3/M

**ADDRESSING**

EMAIL	\$50/F
FTP	\$75/F

**SPECIAL INSTRUCTIONS**

**CONTACTS**

CONTACT	ROLE	EMAIL	PHONE	FAX
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\* = PRIMARY CONTACT