

## Direct To Pharmaceutical Manufacturers

### DATACARD DESCRIPTION

DRUG MANUFACTURERS ARE A SOUGHT AFTER SEGMENT WITHIN THE BUSINESS WORLD. THE PHARMACEUTICAL INDUSTRY HAS MADE GREAT STRIDES IN THE AREA OF MEDICINE, AND HAS EARNED ITS PLACE AS ONE OF THE MOST PROFITABLE SECTORS OF BUSINESS. THIS LIST CAN BE BROKEN DOWN BY NUMBER OF EMPLOYEES AS WELL AS SALES VOLUME, ALLOWING VENDORS AND SERVICE PROVIDERS TO REACH THE SPECIFIC SEGMENT OF THE MARKET THAT THEY'RE LOOKING FOR. A PERFECT RESOURCE FOR INDUSTRY/TRADE PUBLICATIONS, LAB EQUIPMENT AND UNIFORMS, MANUFACTURING MACHINERY, TRAINING PROGRAMS, VARIOUS INDUSTRIAL EQUIPMENT, AS WELL AS INFORMATION ABOUT RESEARCH GRANTS OR THIRD-PARTY SERVICES (ACCOUNTING, ADVERTISING/MARKETING/PUBLIC RELATIONS, LEGAL CONSULTATION OR TECHNICAL SUPPORT). ALSO, SINCE THIS IS SUCH A LUCRATIVE PROFESSION, THIS LIST PROVIDES A LINK TO PRIME CONSUMERS OF INSURANCE AND INVESTMENT OPPORTUNITIES, VACATION OFFERS AND VARIOUS HIGH-TICKET ITEMS TO TREAT THEMSELVES WITH FOR ALL THEIR HARD WORK.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**

**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

Selections	Counts	Price per/M
Universe	6,597	\$65.00
1-9 employees	2,603	+10.00
10-49 employees	862	+10.00
50-99 employees	231	+10.00
100-249 employees	231	+10.00
250-499 employees	87	+10.00
500+ employees	72	+10.00
Net name arrangement (minimum 25,000), 85%.		

### OTHER SELECTIONS

Selections	Rate	Per
Female Owned	\$15.00	M
First Year In Business	\$15.00	M
Geo Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
Public/Private Company	\$15.00	M
\$ Volume	\$10.00	M
SIC	\$5.00	M
Title Only	\$25.00	M
Contact	\$25.00	M
3 Month Hotline	\$10.00	M
6 Month Hotline	\$5.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Compiled	<b>Note</b> Government Records
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### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	
CD-ROM	\$50.00	

Cartridge

\$50.00

**UPDATE SCHEDULE**

Monthly

**COMMISSION, CREDIT POLICY**

15% commission to agencies. 30% commission to brokers.

**RESTRICTIONS**

Exchange not allowed. Net name is allowed. Reuse is allowed. Telemarketing is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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