

Direct To Holistic Medical Professionals

MID: 888440-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	168,321	\$60.00
Chiropractors	71,026	+5.00
Physical therapists	35,944	+5.00
Massage therapists	20,657	+5.00
Psychotherapists	7,029	+5.00
Acupuncturists	7,683	+5.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
3 Month Hotline	\$10.00	M	extra	
6 Month Hotline	\$5.00	M	extra	
Credit Rating	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Minority/Female Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
Sales Volume	\$10.00	M	extra	
Specialty	\$5.00	M	extra	
Title/Contact Name	\$25.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Holistic or alternative medical professionals in America.
 60% male, 40% female.

----- DATACARD DESCRIPTION -----

THESE OPEN-MINDED CONSUMERS ARE CONSTANTLY SEARCHING FOR BETTER, MORE EFFICIENT PRODUCTS OR SERVICES, WHETHER FOR BUSINESS OR PERSONAL USE. THIS WILLINGNESS TO EXPLORE NEW OPTIONS MAKES THEM EXCELLENT RESPONDERS TO MANY DIRECT MAIL OFFERS. THIS DATABASE IS MADE UP FROM OVER 60 HOLISTIC AND ALTERNATIVE WELLNESS PRACTICES, SUCH AS REIKI, HYPNOTHERAPY, DRUGLESS PRACTITIONERS, PSYCHOLOGY, BIOFEEDBACK, NUTRITIONISTS, AND MORE. THESE PROFESSIONALS ARE PRIME TARGETS FOR ANY CAMPAIGN DEALING WITH REAL ESTATE, SMALL BUSINESS OR MALPRACTICE INSURANCE, LINES OF CREDIT, OFFICE FURNITURE AND SUPPLIES, MEDICAL PERIODICALS, TRADE SHOWS AND SEMINARS, AS WELL AS BUSINESS SERVICES LIKE ADVERTISING, ACCOUNTING, PAYROLL AND COMPUTER ASSISTANCE.

SRDS Classification

USA Business H21 Healthcare - Multi-Specialty & Primary Care

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers and 10% commission to managers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
E-mail	\$50.00		fee	
CD-ROM	\$50.00		fee	
Cartridge	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Exchange is not allowed. Reuse is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.