

## Direct To Holistic Medical Professionals

### DATACARD DESCRIPTION

THESE OPEN-MINDED CONSUMERS ARE CONSTANTLY SEARCHING FOR BETTER, MORE EFFICIENT PRODUCTS OR SERVICES, WHETHER FOR BUSINESS OR PERSONAL USE. THIS WILLINGNESS TO EXPLORE NEW OPTIONS MAKES THEM EXCELLENT RESPONDERS TO MANY DIRECT MAIL OFFERS. THIS DATABASE IS MADE UP FROM OVER 60 HOLISTIC AND ALTERNATIVE WELLNESS PRACTICES, SUCH AS REIKI, HYPNOTHERAPY, DRUGLESS PRACTITIONERS, PSYCHOLOGY, BIOFEEDBACK, NUTRITIONISTS, AND MORE. THESE PROFESSIONALS ARE PRIME TARGETS FOR ANY CAMPAIGN DEALING WITH REAL ESTATE, SMALL BUSINESS OR MALPRACTICE INSURANCE, LINES OF CREDIT, OFFICE FURNITURE AND SUPPLIES, MEDICAL PERIODICALS, TRADE SHOWS AND SEMINARS, AS WELL AS BUSINESS SERVICES LIKE ADVERTISING, ACCOUNTING, PAYROLL AND COMPUTER ASSISTANCE.

60% male, 40% female.

### SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	168,321	\$60.00
Chiropractors	71,026	+5.00
Physical therapists	35,944	+5.00
Massage therapists	20,657	+5.00
Psychotherapists	7,029	+5.00
Acupuncturists	7,683	+5.00
Net name arrangement (minimum 25,000), 85%.		

### OTHER SELECTIONS

Selections	Rate	Per
3 Month Hotline	\$10.00	M
6 Month Hotline	\$5.00	M
Credit Rating	\$15.00	M
Geo Select	\$5.00	M
Minority/Female Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
Sales Volume	\$10.00	M
Specialty	\$5.00	M
Title/Contact Name	\$25.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Compiled	<b>Note</b> Directories
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### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
E-mail	\$50.00	
CD-ROM	\$50.00	
Cartridge	\$50.00	
FTP	\$50.00	

### UPDATE SCHEDULE

Monthly

### COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers and 10% commission to managers.

**RESTRICTIONS**

Telemarketing is allowed.Exchange is not allowed. Reuse is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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