

Datamatrix 2017



Direct to Holistic Medical Professionals

A comprehensive listing of holistic and alternative medical professions in America. 30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

SEGMENTS

168,321	Total Universe / Universe Rate	\$65.00/M
71,026	Chiropractors	+ \$5.00/M
35,944	Physical Therapists	+ \$5.00/M
20,657	Massage Therapists	+ \$5.00/M
7,029	Psychotherapists	+ \$5.00/M
7,683	Acupuncturists	+ \$5.00/M

ID NUMBERS

Manager ID	218028
NextMark ID	347547
mIn ID	888440-000
SRDS ID	888440-000

MEDIA TYPE

Business  

SOURCE

Multi Sourced, Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **09/26/2007**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

These open-minded consumers are constantly searching for better, more efficient products or services, whether for business or personal use. This willingness to explore new options makes them excellent responders to many direct mail offers. This database is made up from over 60 holistic and alternative wellness practices, such as Reiki, Hypnotherapy, Drugless Practitioners, Psychology, Biofeedback, Nutritionists, and more. These professionals are prime targets for any campaign dealing with real estate, small business or malpractice insurance, lines of credit, office furniture and supplies, medical periodicals, trade shows and seminars, as well as business services like advertising, accounting, payroll and computer assistance.

SELECTS

CREDIT RATING	\$40.00/M
GEO SELECT	\$5.00/M
MINORITY/FEMALE OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
SPECIALTY	\$5.00/M
TITLE/CONTACT NAME	\$25.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges **\$10.00/M**

GENDER

Male **60%**
Female **40%**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact