

# Datamatrix 2017



## Direct to Day Care Centers

Comprehensive listing of Child Care facilities across the country.  
30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

### SEGMENTS

189,276	Total Universe / Universe Rate	\$65.00/M
159,276	Phones	+ \$25.00/M
122,275	Contact Name	+ \$25.00/M
41,968	Woman Owned	+ \$15.00/M
6,127	Minority Owned	+ \$15.00/M

### ID NUMBERS

<b>Manager ID</b>	<b>217562</b>
<b>NextMark ID</b>	<b>347546</b>
<b>mIn ID</b>	<b>888410-000</b>
<b>SRDS ID</b>	

### MEDIA TYPE

**Business**  

### SOURCE

Multi Sourced, Compiled lists

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry  
New to Manager  
Counts Through **09/27/2017**

### DATA CARD MAINTENANCE

New To System **09/18/2007**  
Last Update **09/27/2017**  
Next Update **12/29/2017**  
Update Frequency **QUARTERLY**

### DESCRIPTION

These successful child care facilities conform to strict regulations imposed by state regulatory agencies to insure they offer the best care to their customers. Providing day care for infants, preschoolers or school age children, owners spend large sums of money on supplies and maintenance to guarantee the safety of the children and the loyalty of the parents. This Datamatrix file is essential for any campaign dealing with art supply stores, children's books and periodicals, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.

### SELECTS

CREDIT RATING	<b>\$40.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
MINORITY OWNED	<b>\$15.00/M</b>
NUMBER OF EMPLOYEES	<b>\$10.00/M</b>
PHONE NUMBER	<b>\$25.00/M</b>
SALES VOLUME	<b>\$10.00/M</b>
TITLE/CONTACT NAME	<b>\$25.00/M</b>
WOMEN OWNED	<b>\$15.00/M</b>

### AVERAGE INCOME

Value **not available**

### MINIMUM ORDER

Minimum Quantity **3,000**  
Minimum Price **\$250.00**

### COMMISSIONS

Broker **30%**  
Agency **15%**

### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

### NET NAME ARRANGEMENTS

**Net Name is allowed**  
Floor **85%**  
Minimum Quantity **25,000**  
Run Charges **\$10.00/M**

### GENDER

Male **70%**  
Female **30%**

### EXCHANGES

**Exchange is not allowed**

### REUSE

**Reuse is allowed**

Minimum Quantity **0**  
Run Charge

**CANCELLATION**

Charges

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**KEY CODING**

**Key Coding is available**

Charges **\$3.00/M**

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**ADDRESSING**

EMAIL **\$50.00/F**

FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact