

# Direct To Day Care Centers

MID: 888410-000

----- SRDS UPDATED/CONFIRMED -----  
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----  
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	189,276	\$60.00
Phones	159,276	+15.00
Contact name	122,275	+25.00
Woman owned	41,968	+15.00
Minority owned	6,127	+15.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
3 Month Hotline	\$10.00	M	extra	
6 Month Hotline	\$5.00	M	extra	
Credit Rating	\$15.00	M	extra	
Geo Select	\$5.00	M	extra	
Minority Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
\$ Volume	\$10.00	M	extra	
Title/Contact Name	\$25.00	M	extra	
Women Owned	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

**List Owner**

Datamatrix Lists  
 3530 Route 27, 2nd Floor  
 Kendall Park, NJ 08824  
 Phone: 732-940-1500  
 Fax: 732-940-1501  
 E-mail: [sales@datamatrixlists.com](mailto:sales@datamatrixlists.com)

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	<a href="mailto:sales@datamatrixlists.com">sales@datamatrixlists.com</a>

----- SUMMARY DESCRIPTION -----

Child care facilities across the country.  
 70% male, 30% female.

----- DATACARD DESCRIPTION -----

THESE SUCCESSFUL CHILD CARE FACILITIES CONFORM TO STRICT REGULATIONS IMPOSED BY STATE REGULATORY AGENCIES TO INSURE THEY OFFER THE BEST CARE TO THEIR CUSTOMERS. PROVIDING DAY CARE FOR INFANTS, PRESCHOOLERS OR SCHOOL AGE CHILDREN, OWNERS SPEND LARGE SUMS OF MONEY ON SUPPLIES AND MAINTENANCE TO GUARANTEE THE SAFETY OF THE CHILDREN AND THE LOYALTY OF THE PARENTS. THIS DATAMATRIX FILE IS ESSENTIAL FOR ANY CAMPAIGN DEALING WITH ART SUPPLY STORES, CHILDREN'S BOOKS AND PERIODICALS, WHOLESALE FOOD SUPPLIERS, CHILDREN'S APPAREL COMPANIES, OR OTHER SMALL BUSINESS NEEDS LIKE OFFICE SUPPLIES, INSURANCE, BUSINESS CREDIT AND ACCOUNTING OR TECHNOLOGY SERVICES.

**SRDS Classification**

USA Business 91 Educational

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
CD-ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.