

Direct To Day Care Centers

DATACARD DESCRIPTION

THESE SUCCESSFUL CHILD CARE FACILITIES CONFORM TO STRICT REGULATIONS IMPOSED BY STATE REGULATORY AGENCIES TO INSURE THEY OFFER THE BEST CARE TO THEIR CUSTOMERS. PROVIDING DAY CARE FOR INFANTS, PRESCHOOLERS OR SCHOOL AGE CHILDREN, OWNERS SPEND LARGE SUMS OF MONEY ON SUPPLIES AND MAINTENANCE TO GUARANTEE THE SAFETY OF THE CHILDREN AND THE LOYALTY OF THE PARENTS. THIS FILE IS ESSENTIAL FOR ANY CAMPAIGN DEALING WITH ART SUPPLY STORES, CHILDREN'S BOOKS AND PERIODICALS, WHOLESALE FOOD SUPPLIERS, CHILDREN'S APPAREL COMPANIES, OR OTHER SMALL BUSINESS NEEDS LIKE OFFICE SUPPLIES, INSURANCE, BUSINESS CREDIT AND ACCOUNTING OR TECHNOLOGY SERVICES.

70% male, 30% female.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	189,276	\$60.00
Phones	159,276	+15.00
Contact name	122,275	+25.00
Woman owned	41,968	+15.00
Minority owned	6,127	+15.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
3 Month Hotline	\$10.00	M
6 Month Hotline	\$5.00	M
Credit Rating	\$15.00	M
Geo Select	\$5.00	M
Minority Owned	\$15.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
\$ Volume	\$10.00	M
Title/Contact Name	\$25.00	M
Women Owned	\$15.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Directories

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

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