

Datamatrix 2017



Direct to Day Care Centers

Comprehensive listing of Child Care facilities across the country.
30% BROKER COMMISSION!



SEGMENTS

189,276	Total Universe / Universe Rate	\$65.00/M
159,276	Phones	+ \$25.00/M
122,275	Contact Name	+ \$25.00/M
41,968	Woman Owned	+ \$15.00/M
6,127	Minority Owned	+ \$15.00/M

ID NUMBERS

Manager ID	217562
NextMark ID	347546
mIn ID	888410-000
SRDS ID	888410-000

MEDIA TYPE

Business	
-----------------	--

SOURCE

Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	09/18/2007
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

These successful child care facilities conform to strict regulations imposed by state regulatory agencies to insure they offer the best care to their customers. Providing day care for infants, preschoolers or school age children, owners spend large sums of money on supplies and maintenance to guarantee the safety of the children and the loyalty of the parents. This Datamatrix file is essential for any campaign dealing with art supply stores, children's books and periodicals, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.

SELECTS

CREDIT RATING	\$40.00/M
GEO SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
TITLE/CONTACT NAME	\$25.00/M
WOMEN OWNED	\$15.00/M

AVERAGE INCOME

Value	not available
-------	----------------------

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

GENDER

Male	70%
Female	30%

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**

FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact