

Business Enhanced USA

MID: 884963-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	23,291,456	\$65.00
Minority owned	435,194	+15.00
Female owned	1,395,824	+15.00
50+ Employees	385,624	+10.00
100+ Employees	158,342	+10.00
Sales volume \$1 million+	872,433	+10.00
Sales volume \$5 million+	178,261	+10.00
Sales volume \$10 million+	89,824	+10.00

Net name arrangement (minimum 25,000), 85% plus.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Geo Select	\$5.00	M	extra	
Hotline	\$15.00	M	extra	
3 Month Hotline	\$10.00	M	extra	
Age Of Business	\$15.00	M	extra	
Branches/Franchises	\$15.00	M	extra	
Bus/Industry Type	\$5.00	M	extra	
Credit Rating	\$15.00	M	extra	
Decision Maker Contact	\$25.00	M	extra	
Minority/Female Owned	\$15.00	M	extra	
# Employees	\$10.00	M	extra	
\$ Volume	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
SIC	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Businesses across America.
 90% male, 10% female.

----- DATACARD DESCRIPTION -----

BUSINESS ENHANCED USA DELIVERS MARKETERS ACCESS TO ONE OF THE MOST CURRENT AND COMPLETE LISTINGS OF BUSINESSES ACROSS AMERICA. THIS DATABASE IS UNIQUELY SOURCED FROM SEC FILINGS, TRADE JOURNALS, CENSUS DATA, BETTER BUSINESS BUREAU RECORDS AND OTHER PUBLIC AND PROPRIETARY SOURCES. MORE THAN 16 MILLION COMPANIES, BOTH LARGE AND SMALL, ARE REPRESENTED ON THIS EXTENSIVE LISTING OF AMERICA'S BUSINESS COMMUNITY. THIS DATAMATRIX LIST CONTAINS BUSINESSES FROM EVERY INDUSTRY ACROSS THE COUNTRY RANGING FROM FAMILY RUN GROCERIES TO FORTUNE 500 COMPANIES AND EVERYTHING IN BETWEEN. THESE COMPANIES NEED A WIDE RANGE OF GOODS AND SERVICES INCLUDING OFFICE SUPPLIES, BUSINESS FURNITURE, COMPUTER HARDWARE AND SOFTWARE, TRADE PUBLICATION SUBSCRIPTIONS, INSURANCE AND ACCOUNTING SERVICES AND BUSINESS CREDIT CARDS.

SRDS Classification

USA Business 46 Business Firms (Manufacturing, Wholesale, Retail & Service)

----- LIST SOURCE -----

Source	Note
Compiled	Lists

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
FTP	\$50.00		fee	
CD ROM	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.