

## Business Enhanced USA

### DATACARD DESCRIPTION

BUSINESS ENHANCED USA DELIVERS MARKETERS ACCESS TO ONE OF THE MOST CURRENT AND COMPLETE LISTINGS OF BUSINESSES ACROSS AMERICA. THIS DATABASE IS UNIQUELY SOURCED FROM SEC FILINGS, TRADE JOURNALS, CENSUS DATA, BETTER BUSINESS BUREAU RECORDS AND OTHER PUBLIC AND PROPRIETARY SOURCES. NEARLY 16 MILLION COMPANIES, BOTH LARGE AND SMALL, ARE REPRESENTED ON THIS EXTENSIVE LISTING OF AMERICA'S BUSINESS COMMUNITY. THESE COMPANIES NEED A WIDE RANGE OF GOODS AND SERVICES INCLUDING OFFICE SUPPLIES, BUSINESS FURNITURE, COMPUTER HARDWARE AND SOFTWARE, TRADE PUBLICATION SUBSCRIPTIONS, INSURANCE AND ACCOUNTING SERVICES AND BUSINESS CREDIT CARDS.

90% male, 10% female.

### SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	23,291,456	\$65.00
Minority owned	435,194	+15.00
Female owned	1,395,824	+15.00
50+ Employees	385,624	+10.00
100+ Employees	158,342	+10.00
Sales volume \$1 million+	872,433	+10.00
Sales volume \$5 million+	178,261	+10.00
Sales volume \$10 million+	89,824	+10.00
Net name arrangement (minimum 25,000), 85% plus.		

### OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Geo Select	\$5.00	M
Hotline	\$15.00	M
3 Month Hotline	\$10.00	M
Age Of Business	\$15.00	M
Branches/Franchises	\$15.00	M
Bus/Industry Type	\$5.00	M
Credit Rating	\$15.00	M
Decision Maker Contact	\$25.00	M
Minority/Female Owned	\$15.00	M
# Employees	\$10.00	M
\$ Volume	\$10.00	M
Phone Number	\$15.00	M
SIC	\$5.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Compiled	<b>Note</b> Lists
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### METHOD OF ADDRESSING

<b>Available Media</b>	<b>Rate</b>	<b>Per</b>
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	
CD ROM	\$50.00	

**UPDATE SCHEDULE**

Monthly

**COMMISSION, CREDIT POLICY**

15% commission to agencies. 30% commission to brokers.

**RESTRICTIONS**

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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