

Datamatrix 2017



Business Enhanced Canada

Comprehensive listing of businesses in Canada. 30% BROKER COMMISSION!



SEGMENTS

1,400,000	Total Universe / Universe Rate	\$95.00/M
621,000	C-Level Executives	+ \$10.00/M
900,000	Small Business (Under 10 employees)	+ \$10.00/M
40,900	50+ Employees	+ \$10.00/M
18,000	100+ Employees	+ \$10.00/M
443,000	Sales Volume \$1 Million+	+ \$10.00/M
100,000	Sales Volume \$5 Million+	+ \$10.00/M
50,000	Sales Volume \$10 Million+	+ \$10.00/M

ID NUMBERS

Manager ID
NextMark ID **376912**
mIn ID
SRDS ID

MEDIA TYPE

Business

SOURCE

Compiled lists

GEOGRAPHY

Canada

OPT-IN

MAINTENANCE

Market Entry **03/27/2013**
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **03/26/2013**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Business Enhanced Canada delivers marketers access to one of the most current and complete listings of businesses across Canada. This database is uniquely sourced from 3rd party affiliates, direct response, self-reported data, and other public and proprietary sources. More than 1.3 million companies, both large and small, are represented on this extensive listing of Canada's business community. This Datamatrix list contains businesses from every industry across the country ranging from family run groceries to large multi-million dollar corporations and everything in between. These companies need a wide range of goods and services including office supplies, business furniture, computer hardware and software, trade publication subscriptions, insurance, accounting services and business credit cards.

PROFILE

NUMBER OF EMPLOYEES (10.00/M)

50+ Employees	385,624	
100+ Employees	158,342	

SALES VOLUME (10.00/M)

\$1 Million+	872,433	
\$5 Million+	178,261	
\$10 Million+	89,824	

FAX NUMBERS (35.00/M)

SEC Filings
Trade Journals

SELECTS

AGE OF BUSINESS	\$10.00/M
BRANCHES/FRANCHISES	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
CREDIT RATING	\$40.00/M
TITLE	\$10.00/M
First Year In Business	\$10.00/M
Franchise	\$10.00/M
GEO SELECT	\$5.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
SIC CODE	\$5.00/M
Website	\$40.00/M
FAX NUMBERS	\$35.00/M

MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

GENDER

Male	90%
Female	10%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed

Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges	\$3.00/M
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ADDRESSING

EMAIL	\$50.00/F
FTP	\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact