

Datamatrix 2017



Best Professions - Social Workers

Connect with America's community of social workers through this comprehensive database. 30% BROKER COMMISSION!



SEGMENTS

310,000	Total Universe / Universe Rate	\$70.00/M
50,000	Licensed Clinical Social Workers	+ \$12.00/M
41,000	Master Social Workers	+ \$12.00/M
12,000	Certified Social Worers	+ \$12.00/M
11,000	Independent Social Workers	+ \$12.00/M

ID NUMBERS

Manager ID	
NextMark ID	354828
mIn ID	
SRDS ID	

MEDIA TYPE

Business and Consumer	
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SOURCE

Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	09/27/2012
New to Manager Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	09/27/2012
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

These highly-trained professionals are looking to expand their practices by ensuring that they are as up-to-date on all the latest practices and studies. In addition, they are seeking products and services that will enrich their lives and the lives of their families. Multi-sourced from licensing data, professional directories, association memberships and other proprietary data sources, Datamatrix Lists Best Professions offers unparalleled access to these well educated Social Workers. Exceptional prospects for any campaign dealing with mental health publications and related magazines, seminars, continuing education, SOHO products and services, and fundraising.

SELECTS

ADDRESS TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
PHONE NUMBER	\$15.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	20%
Female	80%

AVERAGE INCOME

Value	\$50,000.00
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact