

## Best Professions - Real Estate

### DATACARD DESCRIPTION

CONNECT WITH AMERICA'S COMMUNITY OF REAL ESTATE BROKERS AND SALES AGENTS THROUGH THIS COMPREHENSIVE DATABASE.

AS AMERICA CONTINUES DEVELOPING AND PEOPLE MOVE INTO BIGGER AND BIGGER HOUSES, THE REAL ESTATE BUSINESS IS GROWING EQUALLY AS FAST. THESE PROFESSIONALS HAVE SPENT A GREAT DEAL OF TIME AND HARD WORK TO SECURE THEIR POSITIONS AND ENJOY THEIR LARGE COMMISSIONS. THEY PURCHASE A VARIETY OF GOODS AND SERVICES, NOT ONLY TO GROW WITHIN THEIR CHOSEN FIELD, BUT TO LIVE EXTRAVAGANTLY AND REAP THE REWARDS OF THEIR HARD WORK. BEST PROFESSIONS HAS COLLECTED THEIR DATA FROM VARIOUS SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF FINANCIAL PROFESSIONALS AT BUSINESS ADDRESS ON THE MARKET! THIS DATAMATRIX LIST IS A VITAL FOR ANY CAMPAIGN DEALING WITH REAL ESTATE OR FINANCIAL PUBLICATIONS, BUSINESS, REAL ESTATE OR INVESTMENT SEMINARS, AS WELL AS CATALOG OFFERS AND LUXURY ITEMS SUCH AS TRAVEL OFFERS, HIGH-END AUTOMOBILES, BOATS, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICEY ITEMS THAT PROJECT THEIR SUCCESS. ALSO, EXCELLENT PROSPECTS FOR FUNDRAISING.

### SELECTIONS WITH COUNTS

<b>Minimum order 250.00 or 3,000</b>	<b>UPDATED</b>	Jul 27, 2010
<b>Counts Thru: Jul 2010</b>	<b>DATE VERIFIED</b>	Jul 27, 2010
<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	1,613,206	*\$60.00
Brokers	537,021	+5.00
Sales agents	1,162,039	+5.00
Male	789,026	+10.00
Female	811,694	+10.00
Home address	1,001,291	+10.00
Business address	711,671	+10.00
Net name arrangement 85% (minimum 25,000)		

### OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Job Title	\$5.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

### LIST SOURCE

Compiled	<b>Note</b>
	Professional Records

### METHOD OF ADDRESSING

Available Media	Rate	Per
Cartridge	\$50.00	
CD-ROM	\$50.00	
Diskette	\$50.00	
E-mail	\$50.00	
FTP	\$50.00	
Pressure Sensitive Labels	\$15.00	M

### UPDATE SCHEDULE

Monthly

### COMMISSION, CREDIT POLICY

15% commission to agencies. 30% broker commission.

**RESTRICTIONS**

Reuse is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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