

## Datamatrix 2017



### Best Professions - Psychologists

Connect with America's community of psychologists through this comprehensive database. 30% BROKER COMMISSION!



#### SEGMENTS

87,938	Total Universe / Universe Rate	\$70.00/M
37,421	Male	+ \$10.00/M
44,932	Female	+ \$10.00/M
38,914	Home Address	+ \$10.00/M
43,873	Business Address	+ \$10.00/M

#### ID NUMBERS

<b>Manager ID</b>	<b>224728</b>
<b>NextMark ID</b>	<b>347542</b>
<b>mIn ID</b>	<b>890083-000</b>
<b>SRDS ID</b>	

#### MEDIA TYPE

<b>Business and Consumer</b>	
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#### SOURCE

Compiled lists, Directories

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	<b>01/01/2018</b>

#### DATA CARD MAINTENANCE

New To System	<b>01/14/2008</b>
Last Update	<b>01/08/2018</b>
Next Update	<b>01/31/2018</b>
Update Frequency	<b>QUARTERLY</b>

#### DESCRIPTION

These highly-trained professionals are looking to expand their practices and build patient loyalty by ensuring that they are as up-to-date on all the latest practices and studies. In addition, these affluent consumers are seeking products and services that will enrich their lives and the lives of their families. Multi-sourced from licensing data, professional directories, association memberships and other proprietary data sources, Datamatrix Lists Best Professions offers unparalleled access to these affluent mental health professionals. Exceptional prospects for any campaign dealing with mental health publications, business services like accounting or technical support, magazines for themselves and their waiting rooms, psychology/psychiatry seminars, as well as luxury items such as lavish vacations, high-end automobiles, expensive jewelry, real estate or other high ticket items. Also, perfect candidates for fundraising, insurance and investment offers.

#### SELECTS

ADDRESS TYPE	<b>\$10.00/M</b>
GENDER/SEX	<b>\$10.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
PHONE NUMBER	<b>\$25.00/M</b>

#### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

#### GENDER

Male	<b>50%</b>
Female	<b>50%</b>

#### AVERAGE INCOME

Value **not available**

#### MINIMUM ORDER

Minimum Quantity	<b>3,000</b>
Minimum Price	<b>\$250.00</b>

#### COMMISSIONS

Broker	<b>30%</b>
Agency	<b>15%</b>

#### NET NAME ARRANGEMENTS

<b>Net Name is allowed</b>	<b>85%</b>
Floor	<b>25,000</b>
Minimum Quantity	
Run Charges	

**EXCHANGES**  
**Exchange is not allowed**

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**REUSE**  
**Reuse is allowed**  
Minimum Quantity **0**  
Run Charge

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**CANCELLATION**  
Charges

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**KEY CODING**  
**Key Coding is available**  
Charges **\$3.00/M**

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**ADDRESSING**  
EMAIL **\$50.00/F**  
FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact