

Best Professions - Psychologists

MID: 890083-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	87,938	\$60.00
Male	37,421	+10.00
Female	44,932	+10.00
Home address	38,914	+10.00
Business address	43,873	+10.00

Net name arrangement (minimum 25,000), 85%.

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Phone Number	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
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Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Psychologists.
 50% male, 50% female.

----- DATACARD DESCRIPTION -----

THESE HIGHLY-TRAINED PROFESSIONALS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ENSURING THAT THEY ARE AS UP-TO-DATE ON ALL THE LATEST PRACTICES AND STUDIES. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, DATAMATRIX LISTS BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MENTAL HEALTH PROFESSIONALS. EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGN DEALING WITH MENTAL HEALTH PUBLICATIONS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, MAGAZINES FOR THEMSELVES AND THEIR WAITING ROOMS, PSYCHOLOGY/PSYCHIATRY SEMINARS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, REAL ESTATE OR OTHER HIGH TICKET ITEMS. ALSO, PERFECT CANDIDATES FOR FUNDRAISING, INSURANCE AND INVESTMENT OFFERS.

SRDS Classification

USA Business H38 Healthcare - Psychology & Counseling

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	

CD-ROM	\$50.00	fee
FTP	\$50.00	fee

----- **RESTRICTIONS** -----

Exchange is not allowed. Reuse is allowed. Telemarketing is allowed.

----- **UPDATE SCHEDULE** -----

Updated monthly.