

Best Professions - Psychologists

DATACARD DESCRIPTION

THESE HIGHLY-TRAINED PROFESSIONALS ARE LOOKING TO EXPAND THEIR PRACTICES AND BUILD PATIENT LOYALTY BY ENSURING THAT THEY ARE AS UP-TO-DATE ON ALL THE LATEST PRACTICES AND STUDIES. IN ADDITION, THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, DATAMATRIX LISTS BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MENTAL HEALTH PROFESSIONALS. EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGN DEALING WITH MENTAL HEALTH PUBLICATIONS, BUSINESS SERVICES LIKE ACCOUNTING OR TECHNICAL SUPPORT, MAGAZINES FOR THEMSELVES AND THEIR WAITING ROOMS, PSYCHOLOGY/PSYCHIATRY SEMINARS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, REAL ESTATE OR OTHER HIGH TICKET ITEMS. ALSO, PERFECT CANDIDATES FOR FUNDRAISING, INSURANCE AND INVESTMENT OFFERS.

50% male, 50% female.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Universe	87,938	\$60.00
Male	37,421	+10.00
Female	44,932	+10.00
Home address	38,914	+10.00
Business address	43,873	+10.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

LIST SOURCE

	Note
Compiled	Directories

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

RESTRICTIONS

Exchange is not allowed. Reuse is allowed. Telemarketing is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

890083

000