

Best Professions - Nurses

MID: 890219-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	5,268,264	\$60.00
Licensed practical nurses	846,421	+5.00
Nurse practitioners	31,207	+5.00
Nurse anesthetist	19,245	+5.00
Registered nurses (RN)	28,597,418	+5.00
Certified nursing aides	1,495,543	+5.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Function	\$5.00	M	extra	
Phone Number	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

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Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500		sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Nurses in America.
 25% male, 75% female.

----- DATACARD DESCRIPTION -----

NURSES ARE HIGHLY-TRAINED PROFESSIONALS WHO ARE ALWAYS LOOKING FOR WAYS TO GET AHEAD AND STAY ABREAST OF THE NEWEST INNOVATIONS IN HEALTH AND MEDICINE. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THIS THRIVING MARKET GROUP. NURSES ARE PRIME CANDIDATES FOR UNIFORMS OR MEDICAL APPAREL, VARIOUS TRADE PUBLICATIONS AND MEDICAL JOURNALS, MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS FOR THEMSELVES, AS NURSES ARE USUALLY COMPENSATED QUITE WELL FOR THEIR EFFORTS. ALSO, PERFECT CANDIDATES FOR INSURANCE AND INVESTMENT OPPORTUNITIES. AVERAGE INCOME: \$52,000.00.

SRDS Classification

USA Business H25 Healthcare - Nursing

----- LIST SOURCE -----

Source	Note
Compiled	Multi-sourced

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD-ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Net name is allowed. Exchange is not allowed. Reuse is allowed.