

## Datamatrix 2017



### Best Professions - Nurses

Comprehensive listing of nurses in America. 30% BROKER COMMISSION!



#### SEGMENTS

5,268,264	Total Universe / Universe Rate	\$70.00/M
846,421	Licensed Practical Nurses	+ \$5.00/M
31,207	Nurse Practitioners	+ \$5.00/M
19,245	Nurse Anesthetist	+ \$5.00/M
28,597,418	Registered Nurses(RN)	+ \$5.00/M
1,495,543	Certified Nursing Aides	+ \$5.00/M

#### ID NUMBERS

<b>Manager ID</b>	<b>223633</b>
<b>NextMark ID</b>	<b>347541</b>
<b>mIn ID</b>	<b>890219-000</b>
<b>SRDS ID</b>	

#### MEDIA TYPE

<b>Business and Consumer</b>	
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#### SOURCE

Compiled lists, Multi-sourced

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	<b>01/01/2018</b>

#### DATA CARD MAINTENANCE

New To System	<b>12/26/2007</b>
Last Update	<b>01/08/2018</b>
Next Update	<b>01/31/2018</b>
Update Frequency	<b>QUARTERLY</b>

#### DESCRIPTION

Nurses are highly-trained professionals who are always looking for ways to get ahead and stay abreast of the newest innovations in health and medicine. Multi-sourced from licensing data, professional directories, association memberships and other proprietary data sources, Best Professions offers unparalleled access to this thriving market group. Nurses are prime candidates for uniforms or medical apparel, various trade publications and medical journals, membership in professional associations, medical seminars or trade shows, as well as luxury items for themselves, as nurses are usually compensated quite well for their efforts. Also, perfect candidates for insurance and investment opportunities.

#### SELECTS

ADDRESS TYPE	<b>\$10.00/M</b>
GENDER/SEX	<b>\$10.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
JOB FUNCTION SELECT	<b>\$10.00/M</b>
PHONE NUMBER	<b>\$25.00/M</b>

#### AVERAGE INCOME

Value	<b>\$52,000.00</b>
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#### MINIMUM ORDER

Minimum Quantity	<b>3,000</b>
Minimum Price	<b>\$250.00</b>

#### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

#### COMMISSIONS

Broker	<b>30%</b>
Agency	<b>15%</b>

#### GENDER

Male	<b>25%</b>
Female	<b>75%</b>

#### NET NAME ARRANGEMENTS

<b>Net Name is allowed</b>	<b>85%</b>
Floor	
Minimum Quantity	<b>25,000</b>
Run Charges	

#### EXCHANGES

**Exchange is not allowed**

#### REUSE

**Reuse is allowed**  
Minimum Quantity **0**  
Run Charge

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**CANCELLATION**

Charges

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**KEY CODING**

**Key Coding is available**  
Charges **\$3.00/M**

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**ADDRESSING**

EMAIL **\$50.00/F**  
FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact