

## Best Professions - Nurses

### DATACARD DESCRIPTION

NURSES ARE HIGHLY-TRAINED PROFESSIONALS WHO ARE ALWAYS LOOKING FOR WAYS TO GET AHEAD AND STAY ABREAST OF THE NEWEST INNOVATIONS IN HEALTH AND MEDICINE. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THIS THRIVING MARKET GROUP. NURSES ARE PRIME CANDIDATES FOR UNIFORMS OR MEDICAL APPAREL, VARIOUS TRADE PUBLICATIONS AND MEDICAL JOURNALS, MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS FOR THEMSELVES, AS NURSES ARE USUALLY COMPENSATED QUITE WELL FOR THEIR EFFORTS. ALSO, PERFECT CANDIDATES FOR INSURANCE AND INVESTMENT OPPORTUNITIES.  
AVERAGE INCOME: \$52,000.00.

25% male, 75% female.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**

**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

<b>Selections</b>	<b>Counts</b>	<b>Price per/M</b>
Universe	5,268,264	\$60.00
Licensed practical nurses	846,421	+5.00
Nurse practitioners	31,207	+5.00
Nurse anesthetist	19,245	+5.00
Registered nurses (RN)	28,597,418	+5.00
Certified nursing aides	1,495,543	+5.00
Net name arrangement (minimum 25,000), 85%.		

### OTHER SELECTIONS

<b>Selections</b>	<b>Rate</b>	<b>Per</b>
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
Job Function	\$5.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

### LIST SOURCE

	<b>Note</b>
Compiled	Multi-sourced

### METHOD OF ADDRESSING

<b>Available Media</b>	<b>Rate</b>	<b>Per</b>
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

### COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to brokers.

### RESTRICTIONS

Net name is allowed. Exchange is not allowed. Reuse is allowed.

### LIST MANAGER/OWNER

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

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**MID**

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