

## Best Professions - Masterfile

### DATACARD DESCRIPTION

THESE HARDWORKING PROFESSIONALS HAVE ALL SPENT AN EXTENSIVE AMOUNT OF TIME AND ENERGY TO SECURE POSITIONS IN THE MOST LUCRATIVE CAREERS IN AMERICA. BECAUSE THEY HAVE CHOSEN CAREERS IN THE FIELDS OF ACCOUNTING, LAW, MEDICINE, OR FINANCE, THESE INDIVIDUALS EARN SALARIES ABOVE THE NATIONAL AVERAGE AND HAVE MORE DISPOSABLE INCOME THAN OTHER CONSUMERS. THEY PURCHASE A VARIETY OF GOODS AND SERVICES, NOT ONLY TO GROW WITHIN THEIR CHOSEN FIELD, BUT TO LIVE EXTRAVAGANTLY AND REAP THE REWARDS OF THEIR HARD WORK. BEST PROFESSIONS HAS COLLECTED THEIR DATA FROM MANY SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF AMERICAN PROFESSIONALS ON THE MARKET. THIS DATAMATRIX LIST IS A VITAL COMPONENT FOR ANY CAMPAIGN DEALING WITH MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, OFFICE SUPPLY STORES, SOFTWARE DISTRIBUTORS, CONTINUING EDUCATION PROVIDERS, CREDIT CARDS COMPANIES, INDUSTRY PUBLICATIONS, SEMINARS OR TRADE SHOW, BUSINESS SERVICES LIKE PAYROLL OR TECHNICAL SUPPORT, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, BOATS, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR WEALTH AND IMPORTANCE.

60% male, 40% female.

### SELECTIONS WITH COUNTS

**Minimum order 250.00 or 3,000**

**Counts Thru: Jul 2010**

**UPDATED** Jul 27, 2010  
**DATE VERIFIED** Jul 27, 2010

Selections	Counts	Price per/M
Total universe	9,128,317	\$60.00
Doctors	916,348	\$60.00
Lawyers	587,964	\$60.00
Accountants	514,249	\$60.00
Financial planners	73,195	\$60.00
Dentists	420,455	\$60.00
Real estate	1,713,206	\$60.00
Psychologists	87,638	\$60.00
Nurses	5,168,264	\$60.00
85% net name(minimum 25,000)		

### OTHER SELECTIONS

Selections	Rate	Per
Address Type	\$10.00	M
Gender	\$10.00	M
Geo Select	\$5.00	M
# Employees	\$10.00	M
Phone Number	\$15.00	M
Specialty	\$5.00	M
Key Coding	\$3.00	M

### LIST SOURCE

	Note
Compiled	Directories

### METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
E-mail	\$50.00	
Diskette	\$50.00	
CD-ROM	\$50.00	
FTP	\$50.00	

**UPDATE SCHEDULE**

Monthly

**COMMISSION, CREDIT POLICY**

15% commission to agencies. 30% broker commission.

**RESTRICTIONS**

Telemarketing is not allowed, exchange is not allowed. Reuse is allowed.

**LIST MANAGER/OWNER**

Datamatrix Lists List Manager

**List Manager** Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

[sales@datamatrixlists.com](mailto:sales@datamatrixlists.com) Key Contact Email

**MID**

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