

Best Professions - Masterfile

MID: 889142-000

----- SRDS UPDATED/CONFIRMED -----
 Jun 2, 2011

----- SELECTIONS WITH COUNTS -----
 Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	9,128,317	\$60.00
Doctors	916,348	\$60.00
Lawyers	587,964	\$60.00
Accountants	514,249	\$60.00
Financial planners	73,195	\$60.00
Dentists	420,455	\$60.00
Real estate	1,713,206	\$60.00
Psychologists	87,638	\$60.00
Nurses	5,168,264	\$60.00

85% net name(minimum 25,000)

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Address Type	\$10.00	M	extra	
Gender	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
# Employees	\$10.00	M	extra	
Phone Number	\$15.00	M	extra	
Specialty	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
 3530 Route 27, 2nd Floor
 Kendall Park, NJ 08824
 Phone: 732-940-1500
 Fax: 732-940-1501
 E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager 732- 732- sales@datamatrixlists.com
 940- 940-
 1500 1501

----- SUMMARY DESCRIPTION -----

Masterfile of professionals who have all spent an extensive amount of time and energy to secure positions in the most lucrative careers in America.
 60% male, 40% female.

----- DATACARD DESCRIPTION -----

THESE HARDWORKING PROFESSIONALS HAVE ALL SPENT AN EXTENSIVE AMOUNT OF TIME AND ENERGY TO SECURE POSITIONS IN THE MOST LUCRATIVE CAREERS IN AMERICA. BECAUSE THEY HAVE CHOSEN CAREERS IN THE FIELDS OF ACCOUNTING, LAW, MEDICINE, OR FINANCE, THESE INDIVIDUALS EARN SALARIES ABOVE THE NATIONAL AVERAGE AND HAVE MORE DISPOSABLE INCOME THAN OTHER CONSUMERS. THEY PURCHASE A VARIETY OF GOODS AND SERVICES, NOT ONLY TO GROW WITHIN THEIR CHOSEN FIELD, BUT TO LIVE EXTRAVAGANTLY AND REAP THE REWARDS OF THEIR HARD WORK. BEST PROFESSIONS HAS COLLECTED THEIR DATA FROM MANY SOURCES INCLUDING PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS, GOVERNMENT LICENSING DATABASES AND OTHER PROPRIETARY DATA SOURCES TO OFFER MARKETERS ONE OF THE MOST COMPREHENSIVE LISTINGS OF AMERICAN PROFESSIONALS ON THE MARKET. THIS DATAMATRIX LIST IS A VITAL COMPONENT FOR ANY CAMPAIGN DEALING WITH MEDICAL APPAREL, MEDICAL EQUIPMENT DISTRIBUTORS, OFFICE SUPPLY STORES, SOFTWARE DISTRIBUTORS, CONTINUING EDUCATION PROVIDERS, CREDIT CARDS COMPANIES, INDUSTRY PUBLICATIONS, SEMINARS OR TRADE SHOW, BUSINESS SERVICES LIKE PAYROLL OR TECHNICAL SUPPORT, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, BOATS, DESIGNER CLOTHING AND JEWELRY OR OTHER PRICY ITEMS THAT PROJECT THEIR WEALTH AND IMPORTANCE.

SRDS Classification

USA Business 45 Business Executives

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% broker commission.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra
E-mail	\$50.00		fee
Diskette	\$50.00		fee
CD-ROM	\$50.00		fee
FTP	\$50.00		fee

----- RESTRICTIONS -----

Telemarketing is not allowed, exchange is not allowed.
Reuse is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.