

Best Professions - Mammographers

DATACARD DESCRIPTION

THESE HIGHLY-TRAINED RADIOLOGIC TECHNOLOGISTS HAVE COMPLETED FURTHER TRAINING TO EARN THEIR CERTIFICATION IN MAMMOGRAPHY. THEY ARE ALSO ALWAYS FURTHERING THEIR KNOWLEDGE OF THE INDUSTRY THROUGH CONTINUING EDUCATION COURSES. THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. THIS DATABASE CONNECTS MARKETERS WITH MAMMOGRAPHERS AT THEIR HOME ADDRESS, WHICH ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH MEDICAL EQUIPMENT, BUSINESS SERVICES SUCH AS ACCOUNTING, TECHNICAL SUPPORT, VARIOUS PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000

Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections

Universe

Counts 37,953
Price per/M \$70.00

Net name arrangement (minimum 25,000), 85%.

OTHER SELECTIONS

Selections

Geo Select

Rate \$5.00
Per M

Key Coding

\$3.00 M

LIST SOURCE

Compiled

Note
Directories

METHOD OF ADDRESSING

Available Media

Pressure Sensitive Labels

Rate \$15.00
Per M

Diskette

\$50.00

E-mail

\$50.00

CD ROM

\$50.00

FTP

\$50.00

UPDATE SCHEDULE

Semi-annually

COMMISSION, CREDIT POLICY

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

RESTRICTIONS

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID 896414 000