

Best Professions - Mammographers

MID: 896414-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Universe	37,953	\$70.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Geo Select	\$5.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists

3530 Route 27, 2nd Floor

Kendall Park, NJ 08824

Phone: 732-940-1500

Fax: 732-940-1501

E-mail: sales@datamatrixlists.com

Contact Title Phone Fax E-mail

List Manager	732-	732-	sales@datamatrixlists.com
	940-	940-	
	1500	1501	

----- SUMMARY DESCRIPTION -----

Radiologic technologists who have completed further training to earn their certification in Mammography.

----- DATACARD DESCRIPTION -----

THESE HIGHLY-TRAINED RADIOLOGIC TECHNOLOGISTS HAVE COMPLETED FURTHER TRAINING TO EARN THEIR CERTIFICATION IN MAMMOGRAPHY. THEY ARE ALSO ALWAYS FURTHERING THEIR KNOWLEDGE OF THE INDUSTRY THROUGH CONTINUING EDUCATION COURSES. THESE AFFLUENT CONSUMERS ARE SEEKING PRODUCTS AND SERVICES THAT WILL ENRICH THEIR LIVES AND THE LIVES OF THEIR FAMILIES. MULTI-SOURCED FROM LICENSING DATA, PROFESSIONAL DIRECTORIES, ASSOCIATION MEMBERSHIPS AND OTHER PROPRIETARY DATA SOURCES, BEST PROFESSIONS OFFERS UNPARALLELED ACCESS TO THESE AFFLUENT MEDICAL PROFESSIONALS. THIS DATABASE CONNECTS MARKETERS WITH MAMMOGRAPHERS AT THEIR HOME ADDRESS, WHICH ARE EXCEPTIONAL PROSPECTS FOR ANY CAMPAIGNS DEALING WITH MEDICAL EQUIPMENT, BUSINESS SERVICES SUCH AS ACCOUNTING, TECHNICAL SUPPORT, VARIOUS PUBLICATIONS FOR THEMSELVES AND THEIR WAITING ROOMS, MEDICAL SEMINARS OR TRADE SHOWS, AS WELL AS LUXURY ITEMS SUCH AS LAVISH VACATIONS, HIGH-END AUTOMOBILES, EXPENSIVE JEWELRY, BOATS OR OTHER HIGH TICKET ITEMS.

SRDS Classification

USA Business H40 Healthcare - Radiology

----- LIST SOURCE -----

Source	Note
Compiled	Directories

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 10% commission to managers; 30% commission to brokers.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	

E-mail	\$50.00	fee
CD ROM	\$50.00	fee
FTP	\$50.00	fee

----- **RESTRICTIONS** -----

Telemarketing is allowed. Reuse is allowed. Exchange is not allowed. Net name is allowed.

----- **UPDATE SCHEDULE** -----

Updated semi-annually.