

Best Professions - Licensed Professionals

DATACARD DESCRIPTION

BEST PROFESSIONS HAS BROUGHT TOGETHER LICENSED PROFESSIONALS FROM A WIDE RANGE OF SPECIALTY AREAS. MANY OF THESE PROFESSIONALS WORK IN A SMALL OFFICE SETTING, MAKING THE EXCELLENT PROSPECTS FOR OFFICE SUPPLIES, TRADE JOURNALS OR INDUSTRY PUBLICATIONS, THIRD-PARTY BUSINESS SERVICES SUCH AS ACCOUNTING, TECH SUPPORT OR MARKETING, AND NUMEROUS OTHER OFFERS. RUNNING A BUSINESS IS A TIME-CONSUMING TASK, SO THESE CONSUMERS ARE PERFECT FOR MAIL ORDER CAMPAIGNS OR ANY CONVENIENCE OR TIME-SAVING SERVICES. HOWEVER, THEIR HARD WORK DOESN'T GO UNREWARDED; BUSINESS OWNERS OFTEN MAKE UP A WEALTHY MARKET AND ARE IDEAL CANDIDATES FOR HIGH-END CONSUMER OFFERS AND INSURANCE OR INVESTMENT OPPORTUNITIES.

SELECTIONS WITH COUNTS

Minimum order 250.00 or 3,000
Counts Thru: Jul 2010

UPDATED Jul 27, 2010
DATE VERIFIED Jul 27, 2010

Selections	Counts	Price per/M
Total universe	4,059,667	\$60.00
Net name arrangement (minimum 25,000), 85%.		

OTHER SELECTIONS

Selections	Rate	Per
Veterinarians	\$12.00	M
Architects	\$12.00	M
Engineers	\$12.00	M
Land Surveyors	\$12.00	M
Health Related Licenses	\$12.00	M
Audiologists	\$12.00	M
Dieticians	\$12.00	M
Massage Therapists	\$12.00	M
Chiropractors	\$12.00	M
Occupational Therapists	\$12.00	M
Physical Therapists	\$12.00	M
Respiratory Therapists	\$12.00	M
Marriage & Family Counselors	\$12.00	M
Speech Therapists	\$12.00	M
Pharmacists	\$12.00	M
Nurse Practitioners	\$12.00	M
Nutrition Counselors	\$12.00	M
Radiology Technician	\$12.00	M
Acupuncturists	\$12.00	M
Psychologists	\$12.00	M
Beauty/Cosmetic Licenses	\$12.00	M
Barbers	\$12.00	M
Cosmetologists	\$12.00	M
Estheticians	\$12.00	M
Manicurists	\$12.00	M
Address Type	\$10.00	M
Gender/Sex	\$10.00	M
Geo Select	\$5.00	M
Job Function Select	\$12.00	M
Phone Number	\$15.00	M
Key Coding	\$3.00	M

LIST SOURCE

Note

Compiled

Multi-sourced

METHOD OF ADDRESSING

Available Media	Rate	Per
Pressure Sensitive Labels	\$15.00	M
Diskette	\$50.00	
E-mail	\$50.00	
Cartridge	\$50.00	
CD ROM	\$50.00	
FTP	\$50.00	

UPDATE SCHEDULE

Monthly

COMMISSION, CREDIT POLICY

15% commission to agencies. 30% commission to recognized broker.

RESTRICTIONS

Telemarketing is allowed. Exchange is not allowed; net name is allowed; reuse is allowed.

LIST MANAGER/OWNER

Datamatrix Lists List Manager

List Manager Key Contact Name

732-940-1500 Key Contact Phone

732-940-1501 Key Contact Fax

sales@datamatrixlists.com Key Contact Email

MID

894284

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