

Best Professions - Licensed Professionals

MID: 894284-000

----- SRDS UPDATED/CONFIRMED -----

Jun 2, 2011

----- SELECTIONS WITH COUNTS -----

Counts Thru: Jun 2011

Minimum order 250.00 or 3,000.

Selections	Counts	Price per/M
Total universe	4,059,667	\$60.00
Net name arrangement (minimum 25,000), 85%.		

----- OTHER SELECTIONS -----

Selections	Rate	Per	Unit	Note
Veterinarians	\$12.00	M	extra	
Architects	\$12.00	M	extra	
Engineers	\$12.00	M	extra	
Land Surveyors	\$12.00	M	extra	
Health Related Licenses	\$12.00	M	extra	
Audiologists	\$12.00	M	extra	
Dieticians	\$12.00	M	extra	
Massage Therapists	\$12.00	M	extra	
Chiropractors	\$12.00	M	extra	
Occupational Therapists	\$12.00	M	extra	
Physical Therapists	\$12.00	M	extra	
Respiratory Therapists	\$12.00	M	extra	
Marriage & Family Counselors	\$12.00	M	extra	
Speech Therapists	\$12.00	M	extra	
Pharmacists	\$12.00	M	extra	
Nurse Practitioners	\$12.00	M	extra	
Nutrition Counselors	\$12.00	M	extra	
Radiology Technician	\$12.00	M	extra	
Acupuncturists	\$12.00	M	extra	
Psychologists	\$12.00	M	extra	
Beauty/Cosmetic Licenses	\$12.00	M	extra	
Barbers	\$12.00	M	extra	
Cosmetologists	\$12.00	M	extra	
Estheticians	\$12.00	M	extra	
Manicurists	\$12.00	M	extra	
Address Type	\$10.00	M	extra	
Gender/Sex	\$10.00	M	extra	
Geo Select	\$5.00	M	extra	
Job Function Select	\$12.00	M	extra	
Phone Number	\$15.00	M	extra	
Key Coding	\$3.00	M	extra	

----- PERSONNEL -----

List Owner

Datamatrix Lists
3530 Route 27, 2nd Floor
Kendall Park, NJ 08824
Phone: 732-940-1500
Fax: 732-940-1501
E-mail: sales@datamatrixlists.com

Contact	Title	Phone	Fax	E-mail
List Manager		732-940-1500	732-940-1501	sales@datamatrixlists.com

----- SUMMARY DESCRIPTION -----

Licensed professionals in America.

----- DATACARD DESCRIPTION -----

BEST PROFESSIONS HAS BROUGHT TOGETHER LICENSED PROFESSIONALS FROM A WIDE RANGE OF SPECIALTY AREAS. MANY OF THESE PROFESSIONALS WORK IN A SMALL OFFICE SETTING, MAKING THE EXCELLENT PROSPECTS FOR OFFICE SUPPLIES, TRADE JOURNALS OR INDUSTRY PUBLICATIONS, THIRD-PARTY BUSINESS SERVICES SUCH AS ACCOUNTING, TECH SUPPORT OR MARKETING, AND NUMEROUS OTHER OFFERS. RUNNING A BUSINESS IS A TIME-CONSUMING TASK, SO THESE CONSUMERS ARE PERFECT FOR MAIL ORDER CAMPAIGNS OR ANY CONVENIENCE OR TIME-SAVING SERVICES. HOWEVER, THEIR HARD WORK DOESN'T GO UNREWARDED; BUSINESS OWNERS OFTEN MAKE UP A WEALTHY MARKET AND ARE IDEAL CANDIDATES FOR HIGH-END CONSUMER OFFERS AND INSURANCE OR INVESTMENT OPPORTUNITIES.

SRDS Classification

USA Business H21 Healthcare - Multi-Specialty & Primary Care

----- LIST SOURCE -----

Source	Note
Compiled	Multi-sourced

----- COMMISSION, CREDIT POLICY -----

15% commission to agencies. 30% commission to recognized broker.

----- METHOD OF ADDRESSING -----

Available Media	Rate	Per	Unit	Note
Pressure Sensitive Labels	\$15.00	M	extra	
Diskette	\$50.00		fee	
E-mail	\$50.00		fee	
Cartridge	\$50.00		fee	
CD ROM	\$50.00		fee	
FTP	\$50.00		fee	

----- RESTRICTIONS -----

Telemarketing is allowed. Exchange is not allowed; net name is allowed; reuse is allowed.

----- UPDATE SCHEDULE -----

Updated monthly.